

**Norwex**<sup>®</sup>  
AUGUST 2020 AUSTRALIA

THE *clean*  
YOU *need* NOW.



## THE NORWEGIAN EXPERIENCE

*founded in Norway over 26 years ago, Norwex has been helping to transform homes into safe havens by creating effective, safe and sustainable cleaning and personal care products that reduce the use of harmful chemicals.*

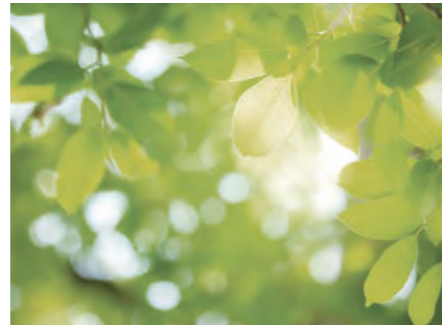
Known for its forests, fjords and fresh air, Norway is one of the most environmentally friendly countries in the world, which is why we're so proud of our Norwegian roots.

Our unique products empower you to stop using household cleaners and body products laden with harmful chemicals, and they help you to eliminate single-use waste that threatens our environment.

Today there are millions of Norwex fans as passionate about our products as we are—real people committed to being a force for good. We'd love for you to join our Mission and help create a brighter future around the world. Connect with a Consultant today or visit [norwex.com.au](http://norwex.com.au).



Brian O'Callaghan  
Regional Director, Asia Pacific



# today's healthier SAFER CLEAN

The Norwex Global Mission:  
Improving quality of life  
by radically reducing chemicals  
in our homes.

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On the cover: New glass Forever Bottles, pages 38 and 45, and EnviroCloths, page 8.

# 26 YEARS OF *new products* & *innovations.*

## RADICALLY REDUCING CHEMICALS

Very few of the world's 85,000-plus chemicals have been tested for their impact on human health. Over 200 chemicals have been found in the cord blood of newborns, and typical adults have more than 700 man-made chemicals in their bodies. Norwex offers proven cleaning and personal care solutions to keep harmful chemicals out of your home.

## REVOLUTIONARY MICROFIBRE AND WATER

Learn about our superior-quality cloths, pages 6 – 7.

## NATURAL, POWER-BOOSTING CLEANSERS

To power up your microfibre, Norwex formulates natural cleansers with plant- and enzyme-based ingredients. Enzymes are a favourite solution. Biodegradable and milder than harsh surfactants, they work to break down soils and stains naturally and wash them away with less environmental impact.



**new** Dish Mat page 27

## QUALITY CONTROL

Our in-house Product Safety and Regulatory Team is trained in toxicology. They review every ingredient that goes into our formulas. We own our Research and Development and manufacturing facilities, so we oversee every step of the process, helping ensure our products are effective and safe.

## DEDICATION TO SUSTAINABILITY

Norwex creates quality products that help save the earth and your budget by reducing plastic and single-use disposables like paper towels, wipes, dryer sheets and more. Many of our microfibre products contain up to 70% recycled materials. And we're packaging more Household products in OceanBound Plastic, helping to reclaim plastic headed for the sea.



**new in October** Lyseré® Antioxidant Mouthwash and Probiotic Whitening Toothpaste page 54



**new** Lint Mitt page 34



**new in October** Heavy Duty Degreaser Concentrate page 23



**new** Squeegee Attachment page 18

## for the protection you need, everywhere you go.

Proven to filter 81% of 0.1 micron-sized particles!

Made with our revolutionary microfibre, our Reusable Face Mask provides both protection and breathability. Tested under ASTM F2100/F2299 protocols and proven to filter 81% of 0.1 micron-sized particles, it is reusable as well as comfortable. Wash after each use. 60-day warranty. Not a medical grade mask nor a replacement for medical grade Personal Protective Equipment. Not recommended for children under 3 years of age.

## **new** FOREVER BOTTLES. Reducing plastics is a beautiful thing.



Meet our newest products devoted to a cleaner, healthier planet. The earth-friendly, frosted glass Forever Bottles are refillable, reusable and elegantly sustainable by diminishing plastic consumption in your home. See pages 38 and 45 for full details.

### **new** Norwex Reusable Face Mask with BacLock®

Adult  
Size: 15 cm x 11 cm \$17.50

Kids (3 – 8 years of age)  
Size: 12.5 cm x 9.5 cm \$16.50



**coming soon**  
Floral  
354210



**coming soon**  
Geometric  
354212



**coming soon**  
Kids Blue/Yellow Stars  
354214



### **new** Wristlet

Size: 21 cm x 12.5 cm  
Teal 354301 \$25.50

Our nylon Wristlet is the perfect travel companion for our Reusable Face Masks. One pocket has a charcoal zipper and one has a blue zipper; use one side for clean masks and the other for used ones. Handy strap makes it convenient to carry with you everywhere. Hand wash. 60-day warranty.

# TECHNICALLY SPEAKING, OUR *microfibre* IS *simply better.*

## MECHANICAL VERSUS CHEMICAL CLEANING


Instead of relying on chemicals, Norwex harnesses the physical power of our microfibre and water alone to easily and thoroughly clean any surface. You get an immaculate clean while radically reducing your use of harmful chemicals that can affect your family's health.

## OUR EXCLUSIVE BACLOCK® SELF-PURIFIES

Look for the logo! Norwex Microfibre products containing BacLock®\*\* self-purify within 24 hours when wet! The BacLock® micro silver antibacterial agent embedded in the cloth self-cleanses it—drastically reducing mould, fungi and bacterial odour—so the cloth is ready to use again and again, allowing you to launder it less often. Between washes, simply rinse thoroughly and hang to dry.

## HELPS THE EARTH AND YOUR BUDGET

Norwex Microfibre enables you to eliminate not only harmful, chemical-laden cleansers, but all those single-use disposables like paper towels, floor pads and wipes. That's great for the earth and can save you about \$600 a year.

 **RECYCLED** And look for this symbol denoting microfibre products made from 50% – 70% recycled materials.

## CUTS YOUR CLEANING TIME IN HALF

No more lugging around totes or switching from cleanser to cleanser for every project. Our microfibre is as easy and efficient as it is effective.



All Norwex Microfibre products carry a two-year warranty. Please visit [norwex.com/product-guarantee](http://norwex.com/product-guarantee) for details.

\* When following proper care and use instructions, page 69.

\*\* **BacLock**. This graphic is noted throughout the catalogue to differentiate those products that contain BacLock®, an antibacterial agent for self-cleansing purposes only. The agent is solely designed to inhibit bacterial odour, mould and mildew growth within the product.

IMPORTANT NOTE: Some surfaces and finishes can be easily damaged. Please always test Norwex Microfibre on an inconspicuous spot first. Do not use microfibre (except Norwex Optic Scarf and Tech Cleaning Cloth) on anti-glare surfaces.



*the difference is in the details.*

Take a closer look at one of today's most innovative cleaning products.

Removes up to 99% of bacteria from surfaces—using only water.\*

Our EnviroCloth™ is made with fibre that has a maximum length of more than 3 000 kms for more effective cleaning power!

Absorbs up to 7 times its weight in water.

Loosens and lifts the smallest, most stubborn dirt, grease and debris when used wet—no harmful chemicals required.

Creates an electrostatic charge that picks up and holds everything when used dry to dust.

A mere 1/200th the thickness of a human hair, our microfibre is a superior blend of extra-dense, super-fine fibres for superior absorption and effectiveness.

## why ENVIROCLOTH™

Our super-dense EnviroCloth™ cleans mechanically, picking up the smallest particles on its own, so you won't need any harmful chemicals. It removes dirt, grime and up to 99% of bacteria from surfaces with water alone\*, and then our BacLock® agent goes to work within the cloth to actually self-purify it within 24 hours.

### EnviroCloth™ BacLock®

No need for chemical-laden, all-purpose cleaners or wasteful paper towels; it's safer for your family and better for your budget and the environment! Use wet or dry.

Size: 35 cm x 35 cm  
From left to right: **RECYCLED** 70% Recycled Materials (two 500 ml plastic bottles): 700050 plum and 700047 teal. 700013 green, 700011 graphite, 700015 blue  
**\$28.50**

\*When following the proper care and use instructions.

## why WINDOW CLOTH

Get a streak-free sparkle on your home's smooth surfaces. There's simply no need for the harmful chemicals of glass cleaners, or expensive, wasteful paper towels.

### Window Cloth BacLock®

Silky, tightly woven microfibre swiftly gets windows, mirrors and other shiny objects clean and streak-free. Pair it with the EnviroCloth™ to get a harmful chemical-free clean throughout your home.

Size: 45 cm x 45 cm  
From left to right: 705016 pink opal, 705003 purple, 705009 plum **\$31.00**

EVERY SPACE



With over 3 000 kms of fibre in each cloth, the exceptionally dense weave means more effective cleaning power.

The EnviroCloth™ and water reduce 53 chemicals typically used in your home!\*\*

# microfibre + water

## A REVOLUTIONARY CLEAN



Cleaning Paste pairs great with a damp EnviroCloth™!

## elbow grease IN A JAR

Norwex Microfibre + water is amazing, but when you need a little more scour power, just add a swipe of our long-lasting Cleaning Paste! ■ Quickly cleans lawn furniture, campers and boats ■ Removes burn marks from pots and pans ■ Erases permanent marker from tile, laminate and linoleum ■ And hundreds more uses!

### Cleaning Paste

Power up your microfibre and water even more! This effective Cleaning Paste works to tackle tough grime, rust stains, scuff marks, permanent marker and more to get surfaces sparkling clean! Use with a damp EnviroCloth™ and lather well. *Not for use on brushed stainless steel or special coatings. Always test on an inconspicuous place first.*

Size: 200 ml 403500 **\$47.50**

\*\*Based on a comparison of Norwex to 18 retail brand cleaning products, 2020.

Norwex®

www.norwex.com.au 9

## defeat dust. breathe easier.

Dust can contain up to 45 chemicals, including phthalates and flame retardants, and stir up allergies and asthma. Many cleaners leave a waxy residue that actually collects more dust, while regular cloths just move dust around, sweeping it up into the air to resettle again.

### EnviroWand™ with Two-Sided Sleeve

Hard-to-reach nooks and crannies are no problem for the bendable EnviroWand™. With nubby chenille microfibre on one side and microfibre cloth on the other, it attracts and holds dust and dirt much better than single-use dusting pads and chemical-laden sprays. Easily cleans furniture, lampshades, bookshelves, windowsills and screens, blinds, ceiling fans and more!

Size: 67 cm x 7.5 cm 357051 **\$37.50**

### EnviroWand Sleeve Replacement:

Size: 45 cm x 7.5 cm 357052 **\$15.00**



Attaches to the Telescopic Mop Handle (page 14) for extra hard-to-reach surfaces.

Use dry for dusting or wet for general cleaning!

### Dusting Mitt **BacLock**

Harmful chemicals found in household dust are no match for the dense, plush fibres in our Dusting Mitt! Its electrostatically charged microfibre attracts and holds dust and other dust-related allergens like a magnet, keeping them from resettling elsewhere. Your home stays dust-free longer!

Size: 26 cm x 14 cm **\$27.50**



708005 graphite



708001 blue

# reduce over 80 chemicals WITH OUR BEST-SELLING SET!\*

## safe haven 5 set

Top five essentials for creating your own Safe Haven!

**1 each of:** EnviroCloth™, Window Cloth, Dusting Mitt, Cleaning Paste and Ultra Power Plus™ Laundry Detergent.

614 **SAVE 25%**  
Retail price: ~~\$172.00~~  
**\$129.00**

save **\$43.00**



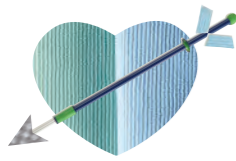
\*The Safe Haven 5 Set and water reduce over 80 chemicals typically used in your home. Based on a comparison of Norwex Safe Haven 5 to 18 retail brand cleaning products, 2020.



## *a cleaner sweep. a safer family.*

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Your family deserves a Safe Haven as free from harmful chemicals as possible, especially where your kids and pets play. Our floor products work with water alone to remove every bit of dirt, grease and grime—even chemical residue left behind by other products—so your floors stay cleaner and your family safer.



Love What You See?  
Get It For **FREE!**  
See page 70 for details.

## MOP SYSTEMS FOR ALL HOMES

# dry & wet



### mop package three

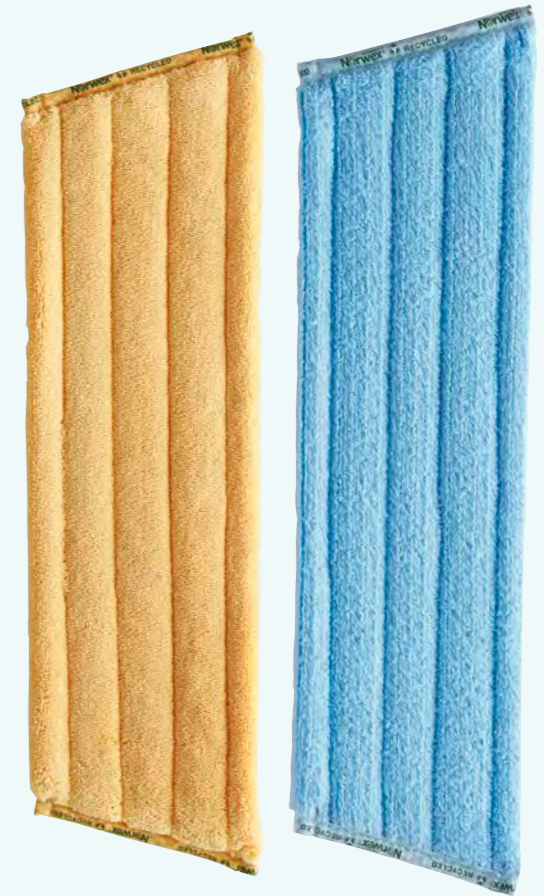
- 1 Telescopic Mop Handle
- 1 Mop Base
- 1 Rubber Brush
- 1 Wet Mop Pad, rose quartz Made from **RECYCLED** 70% Recycled Materials
- 1 Dry Superior Mop Pad, champagne Made **RECYCLED** from 50% Recycled Materials

612 Nordic Naturals  
Retail price: ~~\$223.50~~ **\$201.00**

### mop package one

- 1 Telescopic Mop Handle
- 1 Mop Base
- 1 Rubber Brush
- 1 Dry Superior Mop Pad, orange Made from 50% Recycled Materials **RECYCLED**
- 1 Wet Mop Pad, blue Made from 70% Recycled Materials **RECYCLED**

505 blue/green  
Retail price: ~~\$223.50~~ **\$201.00**



### Rubber Brush

Easily cleans Mop Pads, Entry Mats and EnviroWand™; just brush debris into the trash after use. It also quickly removes hair, lint, crumbs and dust from textiles, pets, car seats, furniture and carpeted stairs.



Size: 16 cm x 5 cm 357010 **\$26.50**

## customise your clean | INDIVIDUAL ACCESSORIES

### Telescopic Mop Handle

Combine Mop Base and your choice of Norwex Mop Pad or EnviroWand™ to quickly clean floors or under furniture. Handle adjusts to fit your height so you can comfortably clean.

Size: adjustable 98 cm – 160 cm  
356001 blue/green or 356003 gold/rose gold **\$47.50**



### Mop Base

Easily snaps into the Telescopic Mop Handle or Multi-Use Handle and locks to hold firm for cleaning walls. Velcro® strips secure Mop Pads; rubber edging protects walls and furniture.

Mop Base  
Size: 40 cm x 8 cm 355104 silver **\$47.50**



### Mop Brackets

Durable rubber grommets fasten Norwex cloths to the Mop Base for washing and polishing hard-to-reach areas.

Size: 8 cm x 5 cm  
356400 **\$29.50** set of two

— **more mop packages.**

Want more collections? Discover all the ways to save on page 67.



## why NORWEX MOP PADS?

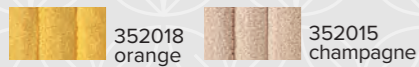
Once you try our Norwex Microfibre Mop Pads, you'll never want to use anything else. They give you an *amazing* clean with water only—and you'll be able to reduce harmful chemicals on your floors, where kids and pets play.

# mop EVERYTHING WITH *microfibre*.

Five types of Norwex Mop Pads for every surface pick up everything you and yours can lay down.

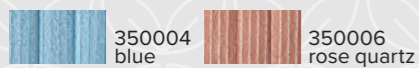
### Dry Superior Mop Pad

Made from 50% Recycled Materials  
The statically charged microfibre picks up the smallest particles of dirt, dust, crumbs and more.  
Size: 52 cm x 14 cm **\$51.50**



### Wet Mop Pad

Made from 70% Recycled Materials  
Use wet to quickly clean floors and walls.  
Size: 52 cm x 14 cm **\$50.50**



### Tile Mop Pad

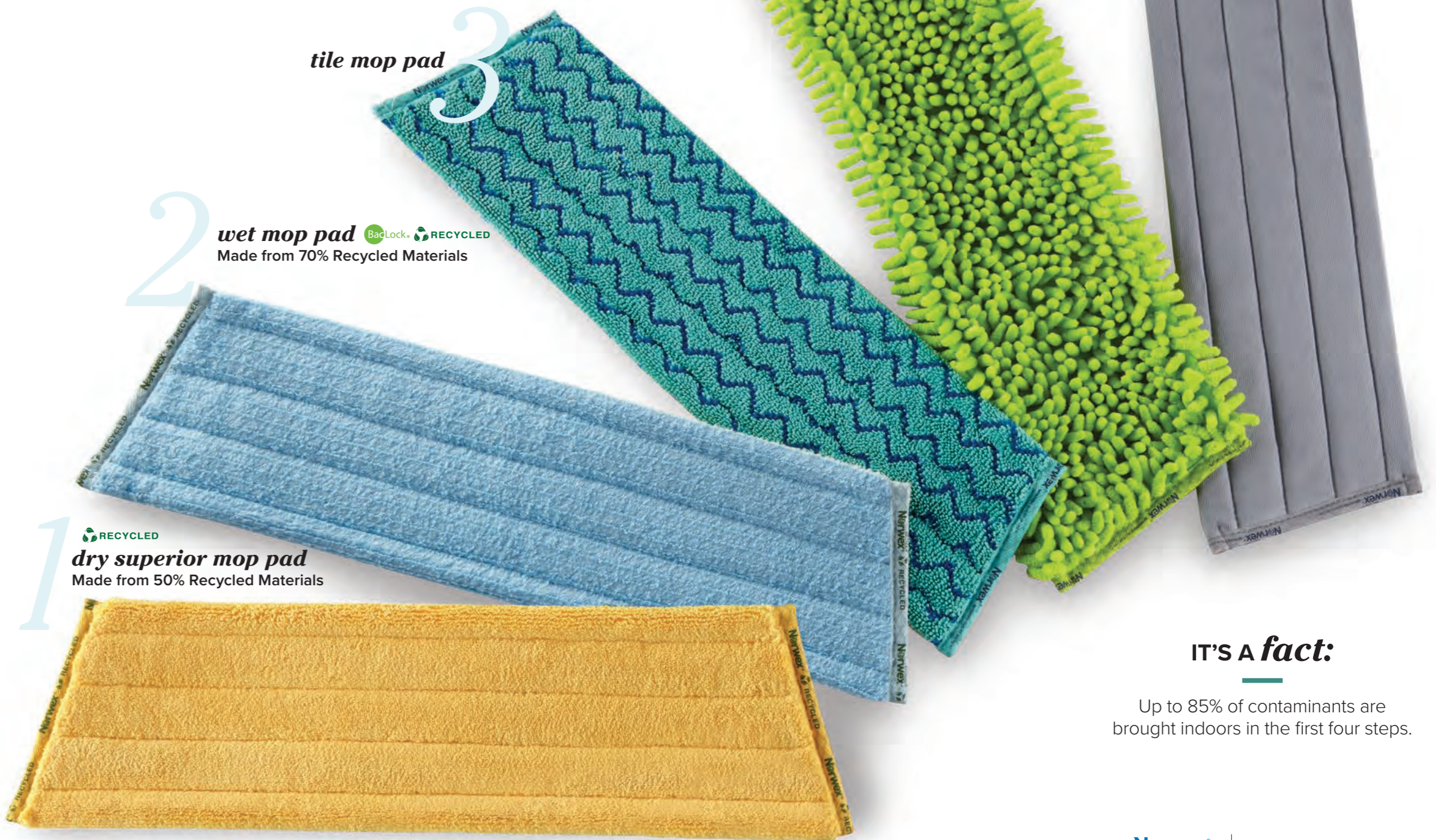
Special nylon fibres are woven into the microfibre to quickly and easily scrub dirt and debris from tile floors.  
Size: 52 cm x 14 cm 350106 **\$49.50**

### Chenille Dry Mop Pad

Extra-long nubby chenille microfibre picks up and holds dirt, dust, pet hair and other large particles. Great for baseboards, walls and ceilings too!  
Size: 52 cm x 14 cm 352020 **\$53.50**

### Window Cloth Mop Pad

Tightly woven microfibre brings high windows to a sparkling shine.  
Size: 52 cm x 14 cm 350107 **\$49.50**



1  **dry superior mop pad**  
Made from 50% Recycled Materials

2 **wet mop pad**    
Made from 70% Recycled Materials

3 **tile mop pad**

4 **chenille dry mop pad**

5 **window cloth mop pad** 

## IT'S A *fact*:

Up to 85% of contaminants are brought indoors in the first four steps.

# GET A *handle* ON *clean*.

## Hand-Held Cleaning System

Extend your power to polish and shine way beyond windows. Perfect for all kinds of smaller jobs throughout the house.

**1 each of:** Small Window Cloth Mop Pad, Small Wet Mop Pad, Small Mop Base, Multi-Use Handle. 2-year warranty

621 **\$119.50**



Unscrew the Multi-Use Handle to use the bristle brush for detail duty.



## *new* Squeegee Attachment

Say "so long" to streaks. Our Squeegee Attachment snaps onto the Multi-Use Handle to quickly dry shower doors, car windows, tile, marble, mirrors and more—even rippled surfaces. Combine it with our Telescopic Mop Handle and extend your "squeegee-ability" even further! Rinses clean with water. 2-year warranty. *Multi-Use Handle not included and is available with Hand-Held Cleaning System. Telescopic Mop Handle sold separately.*

Size: 25.4 cm 356403 **\$26.50**

## IT'S A *fact*:

Cleaning with spray cleaners may accelerate the decline in lung function, equivalent to smoking 20 cigarettes a day.



## Carpet Stain Remover



Our enzyme-based carpet cleaning solution breaks down and eliminates even the toughest stains, while neutralising odours. It contains biodegradable ingredients, so it won't contaminate waterways. *Not for use on carpets treated with Scotchguard™.*

Size: 355 ml 600101 **\$39.50**

## Entry Mat

This door mat features super-absorbent microfibre and stiff polypropylene bristles to trap dirt and other pollutants, so they're not tracked in. Machine-wash; air dry.

Size: 50.8 cm x 76.2 cm

356511 graphite or 356510 brown **\$79.50**



356510 brown



Keep dirt where it belongs! Up to 85% of contaminants are brought indoors in the first four steps!



## Aluminium Spray Bottle

With a durable inner lining, our Aluminium Spray Bottle is great for all kinds of cleaning jobs!

*Use with water only.*

Size: 250 ml 354001 silver **\$10.50**



## Spray Bottle

Just add water! Spray and wipe up messes with our microfibre cloths and Mop Systems for a quick on-the-go clean! Or use to dilute an enzyme product with water for extra freshness where and when it's needed. *Do not store diluted products for prolonged periods.*

Size: 269 ml 354000 blue **\$9.00**



## *a cleaner home. a healthier planet.*

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Your home is where family is fed and souls are uplifted—so keeping it clean means more than just wiping up spills and putting away laundry. It's making sure that the products you use to feed and clothe your family are free from harmful chemicals and safer for the earth. Is your home truly clean? Use Norwex and be sure.

# clean IS ALWAYS WITHIN REACH.

Extra-absorbent cloths for life's most colourful messes.

## Kitchen Towels & Cloths

Our microfibre cloths and towels feature a channel weave to grab, trap and eliminate kitchen messes and look great doing it. Perfect for drying dishes, wiping benches, soaking up spills and so much more!

- Kitchen Towel**  
Size: 65 cm x 35 cm **\$28.50**
- Kitchen Cloth**  
Size: 35 cm x 26 cm **\$13.50**



## Textured Kitchen Towel & Cloth

All the same benefits of our Kitchen Towels and Cloths in a beautiful diamond weave in amethyst.

- Textured Kitchen Towel**  
Size: 65 cm x 35 cm  
307115 amethyst **\$28.50**
- Textured Kitchen Cloth**  
Size: 35 cm x 26 cm  
307215 amethyst **\$13.50**



Our kitchen towels and cloths come in seven colours:

	graphite	charcoal	pomegranate	sea mist	teal	navy	green
Towel	307109	307117	307112	307108	307120	307122	307121
Cloth	307209	307217	307212	307208	307220	307222	307221




## weaving a better future for our planet.

Thanks to our long-lasting microfibre made from 50% recycled materials, you'll help clean up the world with every swipe of the cloth. And since you won't need paper towels any more, you'll be saving money as well as the planet.

### Counter Cloths Made from 50% Recycled Materials

Replace paper towels! These ultra-absorbent, reusable cloths quickly pick up spills and messes in the kitchen, bathroom—really anywhere. Best of all, each set contains more than one 500 ml plastic bottle.

Size: 28 cm x 13 cm **\$28.00** set of 3

- 307415 green, gold, navy 
- 307410 slate, vanilla, mushroom 
- 307413 marine, teal, sea mist 

### Counter Cloths and Box Set

Every cloth needs a home—like our exclusive, Norwex-branded Counter Cloth Box, shaped like a cosy house. Set contains six colours of Counter Cloths and keeps them within easy reach for a quick, grab-and-go clean. *Holds up to 12 Counter Cloths.*

Size: 24 cm x 14.9 cm x 8.5 cm  
Six Counter Cloths (in slate, vanilla, mushroom and marine, teal, sea mist) and black, open-frame metal wire box 370501 **\$67.00**

Made from 50% recycled materials!



## IT'S A fact:

Around the world, used paper towels create 254 million tons of trash every year.



Ultra concentrated!  
One bottle = five bottles when diluted.

### new in October Heavy Duty Degreaser Concentrate

From oily stains on your bench tops to smudges on floors and walls, our Heavy Duty Degreaser Concentrate tackles grease, grime, food residue and gunk wherever you find it. Simply dilute three tablespoons in about 500 ml of water for a powerful solution that removes everything from fingerprints to scuff marks and more, leaving surfaces clean and shiny. Perfect for removing dirt and grease in the garage, too! *Not for use on porous or unsealed surfaces. Before using, test on an inconspicuous area.*

Size: 237 ml 403476 **\$34.50**

# OUR *dynamic duo* FOR CLEAN, SHINY DISHES!

UltraZyme™ Dishwasher Powder and Rinse Aid Plus—  
a one-two punch of spot-free clean.

### UltraZyme™ Dishwasher Powder

Enzymes target and dissolve grease, baked-on food and stains—no pre-soaking required! Our enzyme blend breaks down stuck-on food so your dishes, glassware, cutlery, pots and pans all come out squeaky clean and toxin-free—even in hard water. Phosphate-free, fragrance-free and chlorine bleach-free, it also works to reduce odours and remove buildup inside your dishwasher. Cleans up to 45 loads. *Not recommended for hand dishwashing.*

Size: 450 g 403474 **\$22.50**

### Rinse Aid Plus

Combat spots and film and get your dishes and glassware sparkling! Powered by natural citric extracts, Rinse Aid Plus thoroughly rinses away residual mineral deposits to prevent spots on every load. Dishes dry more effectively and come out gleaming every time! Formulated specifically to work with our UltraZyme™ Dishwasher Powder; use these two products together for the ultimate dish-cleaning experience.

Size: 355 ml 403475 **\$19.50**



### Dishwashing Liquid

This gently sudsing formula removes grease and gets your dishes spotless, even in the hardest water. Ultra-concentrated and phosphate-free, it contains biodegradable ingredients and is scented with Clementine essential oil. Suitable for septic tanks.

Size: 355 ml 600403 **\$19.50**

### Magnet Ball

Works in dishwashers and washing machines to prevent calcium buildup, resulting in softer water and requiring up to 70% less detergent. Use on bottom rack of dishwasher. *Not for frontloading washing machines.* 5-year warranty

Size: 5 cm x 5 cm x 6 cm  
357020 **\$55.50**



## my Norwex journey

**My Product Story:** I used to turn my head away as I opened the dishwasher door, knowing that an overwhelming chemical smell was about to hit me. Yuck! On the first use of Norwex's UltraZyme™ Dishwasher Powder and Rinse Aid, the first thing that I noticed was no chemical smell!!! To know that a product our family uses twice a day works extremely well, but also that our dishes aren't coated in toxic chemicals, is a HUGE WIN for me!

**What Norwex Means to Me:** To be honest, I was not overly keen to attend my first Norwex party. A "cleaning party" did not sound like much fun to me. However, I left that party wanting everything in the catalogue, and decided to join 6 months later. I love being able to work around my family, attend every sporting event, every school performance and I am home during school holidays, all while paying the bills, and making an impact on people's health and the environment.

**Rebecca McLeay**, Senior Executive Sales Leader, QLD  
Creating Safe Havens for 3 years



*dishwashing tools that give you a hand with cleaning.*



### Kitchen Scrub Cloth

Microfibre woven with nylon easily cleans pots and pans that need a little extra scrubbing power. Safe for non-stick surfaces.

Size: 35 cm x 35 cm  
307001 blue **\$21.50**



### Bottle Brush with EnviroSleeve

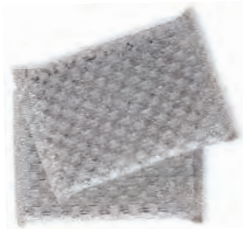
Flexible and sturdy rubber bristles combine with an easy-grip handle to quickly get bottles, vases, glassware and other hard-to-clean containers spotless. Dishwasher safe. 1-year warranty

**Bottle Brush:**  
4.8 cm x 31.8 cm  
**EnviroSleeve** **\$21.00** 1 brush/1 EnviroSleeve

**EnviroSleeve** **\$10.00** 1 sleeve

**EnviroSleeve with Scrubber** **\$11.50** 1 sleeve

# *mighty* MUST-HAVES FOR THE HEART OF YOUR *home*.



### SpiriSponge

Non-scratching scrubber sponge removes sticky substances from surfaces. Safe for use on all non-stick surfaces and glass-top stoves. *Not recommended for use on brushed stainless steel appliances or special coatings and finishes.*

Size: 12 cm x 9 cm x 1.5 cm  
354102 **\$13.50** pack of 2



Double-sided for twice the cleaning power!

### EnviroScrubs BacLock

Scrubby microfibre on one side removes sticky, gooey messes, and EnviroCloth™ on the other easily wipes them away. Padded cloth is safe for all non-stick surfaces, including pots, pans, kitchen benchtops, sinks, backsplashes, tiled walls and more!

Size: 16 cm x 16 cm **\$35.50** pack of 3

**new** 354107 graphite  354106 blue 

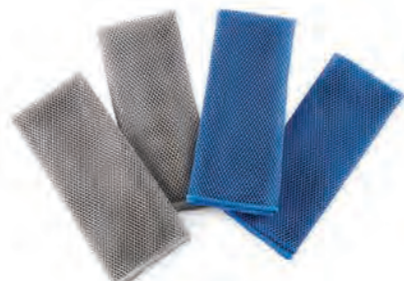


Our long-lasting, machine-washable sponges have a 1-year warranty!

### EnviroSponges BacLock

These dual-sided, multipurpose EnviroSponges absorb all kinds of spills and soppy messes. The scrubby side loosens gooey grime and tough baked-on spills, and the soft, absorbent microfibre side whisks away the residue.

Size: 15.2 cm x 10.2 cm  
354105 **\$30.00** pack of 2



### Dish Cloths

The specially woven, netted Dish Cloths wash your dishes and so much more with ease! These nonabsorbent cloths easily handle heavy-duty cleaning or scrubbing jobs like removing flour, dough and other sticky substances from benchtops.

Size: 45 cm x 45 cm  
307009 graphite or 307007 blue **\$25.00** pack of 2

Easy-grip handle saves your fingers!



### Mighty Mesh Pot Scrubber

This durable scrubber easily removes dried-on, burned-on and baked-on food from pots, pans, ovens and grills. It's even great for removing stuck-on algae from fish tanks and watermarks from glass and ceramic tiles. Dishwasher safe. *Use caution, may scratch some surfaces.*

354103 **\$9.50**

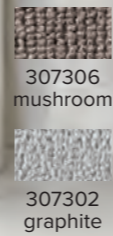


Heavy duty scrubby power!

### Spirinett

Cleaning's a breeze with these long-lasting scrubbers! Stainless steel makes them great for really tough jobs, and because they come in a pack of two you'll always have one handy. Dishwasher safe. *Use caution, may scratch some surfaces. Use of gloves is recommended to reduce skin abrasion. Avoid pulling loose threads and snip if necessary.*

354100 **\$8.00** pack of 2



307306 mushroom

307302 graphite

### **new** Dish Mat BacLock RECYCLED

Now with BacLock® and made from 70% recycled materials! This extra-absorbent mat soaks up twice its weight in water, so it's perfect for letting dishes air dry. Hangs to dry and folds for storage.

Size: 53 cm x 36 cm **\$33.00**



Use with mesh side up.

### Sink Mats BacLock

Use this set of three highly absorbent microfibre-and-foam mats in various sizes to absorb messy drips and spills from wet glasses, bottles, spoons and jars. Great by coffeepots, near sinks and taps and in bathrooms.

Sizes: 25.4 cm x 20.3 cm,  
20.3 cm x 15.2 cm  
and 15.2 cm x 10.2 cm  
307310 **\$40.00** set of 3



### Oven and Grill Cleaner

This enzyme-based cleaner safely breaks down baked-on, burned-on food and stubborn, greasy spills for easy cleanup of ovens, grills, pots, pans and bakeware. Won't leave residues or odours behind, so food tastes like it should!

Size: 355 ml  
600106 **\$39.50**



## IT'S A *fact*:

Typical stainless steel cleaners contain chemicals that can strip and/or mar the clear-coat finish of your stainless steel appliances.



### Stainless Steel Cloth BacLock

Removes smudges, fingerprints, grease marks and water droplets from appliances, stovetops and more with just a quick swipe. *Suitable for smooth stainless steel and other metals.\**

Size: 40 cm x 40 cm 305017 steel blue **\$32.50**

*\*Follow manufacturer's instructions for special coatings on various metals.*



### Micro Cleaning Hand Pads

These pads work like magic to remove crayon, scuff marks, soap scum, ground-in dirt and much more. Just wet, squeeze out excess water and wipe out dirt! *Product breaks down with normal use.*

Size: 10 cm x 6 cm x 2 cm  
357110 **\$10.50** pack of 2

**Silicone Food Storage Containers**

Reduce the use of plastic wrap and plastic containers that can leach harmful chemicals into your family's food. These heavy-duty, BPA-free containers are reusable and have easy-to-use latches that provide a powerful seal to keep contents safe and fresh. When not in use, our eco-friendly containers collapse to take up 60% less room when compared to other storage options. Dishwasher, freezer and microwave safe.

**Small:** 350 ml / 1.4 cups; 132 mm x 97.5 mm x 65.5 mm / teal

**Medium:** 500 ml / 2.1 cups; 164.5 mm x 108 mm x 64.5 mm / graphite

**Large:** 800 ml / 3.3 cups; 186.5 mm x 121.5 mm x 69 mm / eggplant

**Extra Large:** 1200 ml / 5 cups; 215 mm x 135 mm x 76 mm / graphite

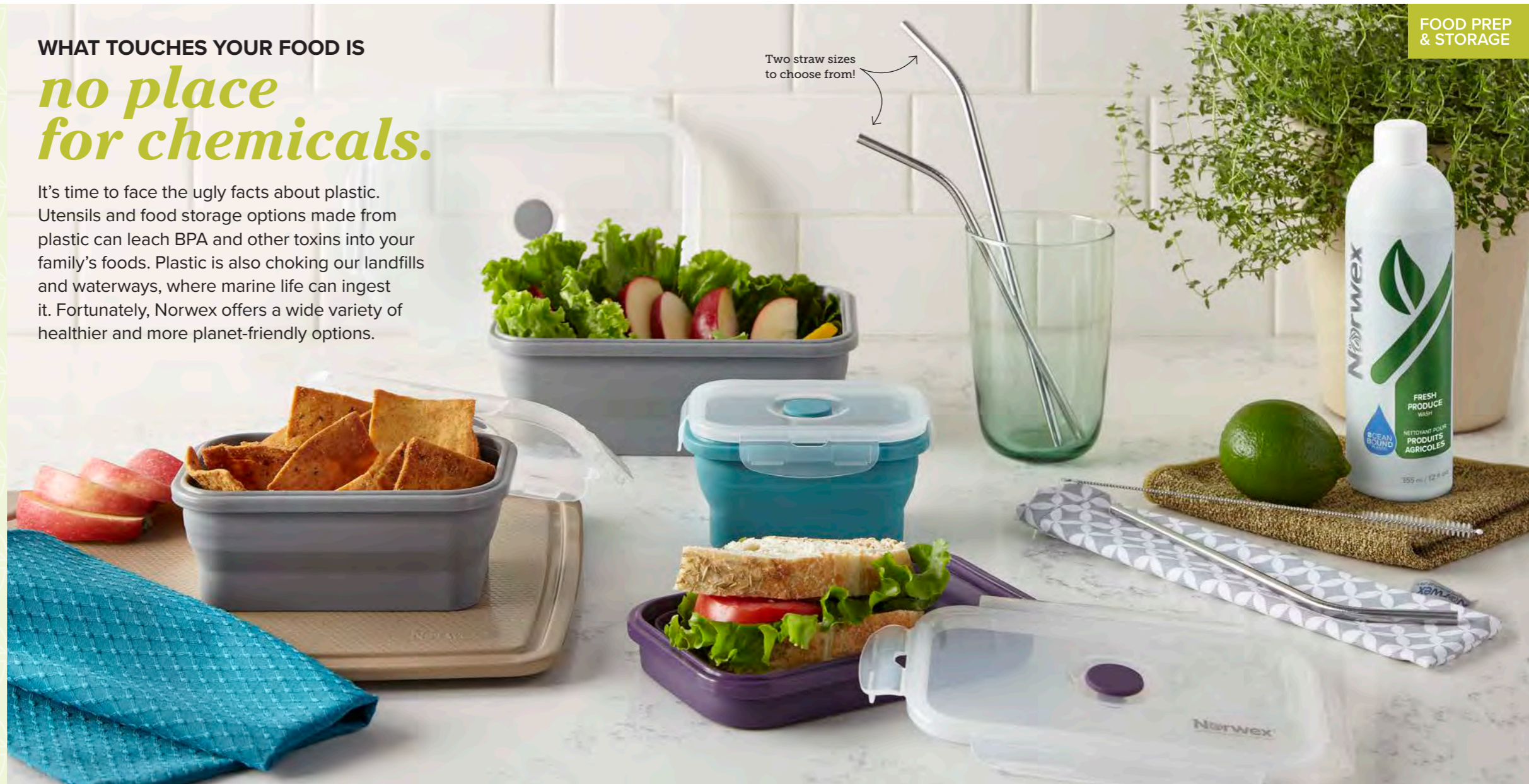
**Small/Medium:** 358002 **\$35.50** set of 2

**Large/Extra Large:** 358003 **\$49.50** set of 2

**WHAT TOUCHES YOUR FOOD IS**

*no place for chemicals.*

It's time to face the ugly facts about plastic. Utensils and food storage options made from plastic can leach BPA and other toxins into your family's foods. Plastic is also choking our landfills and waterways, where marine life can ingest it. Fortunately, Norwex offers a wide variety of healthier and more planet-friendly options.



Two straw sizes to choose from!



**Fresh Produce Wash**

Spray or soak away pesticides, fertilisers, dirt and microbes from fresh fruits and vegetables. Plant-based, biodegradable ingredients help extend shelf life of your produce with no phosphates, sulfates or parabens.

Size: 355 ml  
600126 **\$32.50**

**Veggie and Fruit Scrub Cloth**

This two-sided cloth has a rough side for scrubbing away dirt, wax and debris from produce plus a smooth side for polishing. Perfect with our Fresh Produce Wash!

Size: 32 cm x 32 cm  
307010 green **\$18.50**



Great for peeling carrots!

**Cutting Board**

Made from biodegradable natural Rice Husks, this durable, easy-to-clean Cutting Board is better than plastic cutting boards for protecting your benchtops. The food-grade silicone grip ring keeps it in place. Dishwasher safe.\* 1-year warranty \*Avoid high-heat settings.

**Small:** 35 cm x 25 cm  
370001 **\$59.50**

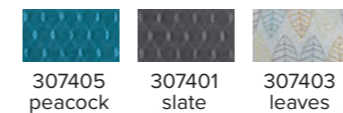
**Large:** 40 cm x 30 cm  
370002 **\$72.00**



**Norwex Napkins Made from 50% Recycled Materials**

Replace single-use paper napkins. Each set of highly absorbent, self-cleansing Norwex Napkins is made from the equivalent of five plastic bottles (500 ml).

Size: 43.2 cm x 31.8 cm **\$43.00** set of 4



307405 peacock 307401 slate 307403 leaves



**Stainless Steel Drinking Straws with Cleaning Brush and Bag**

Set of 2 with cleaning brush and hand-washable drawstring bag. Dishwasher safe. 1-year warranty

**Regular:** 21 cm long x .6 cm diameter  
358036 **\$18.50** set of 2 straws, bag and brush

**Long:** 26 cm long x .6 cm diameter  
358037 **\$20.50** set of 2 straws, bag and brush



## PUT A LID ON *plastic waste.*

The world is home to everyone, so we want to do everything we can to take care of it—and everyone in it. That's why we offer more sustainable alternatives to single-use plastic that can leach chemicals into foods and linger in oceans and landfills, harming your health and the environment.

### Silicone Lids

Replace plastic wrap! Heat-resistant, food-safe silicone creates a tight seal on any smooth rim, keeping food fresh in the fridge and protected in the oven or microwave. BPA-free. Oven safe up to 230°C. Dishwasher safe. 1-year warranty

**Graphite Lid:** 26 cm diameter

**Teal Lid:** 20 cm diameter

358039 **\$26.50** set of 2

**Silicone Cup Lids:** 12 cm diameter

358041 2 graphite, 1 each of eggplant and teal

**\$20.50** set of 4

**Square Bakeware Lid:**

23 cm x 23 cm 358042 eggplant **\$22.00**

**Rectangular Bakeware Lid:**

25 cm x 35 cm 358044 teal **\$33.50**

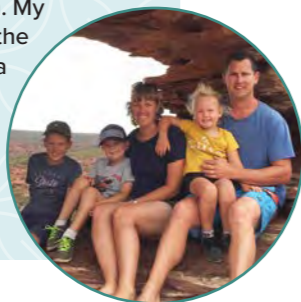


## my *Norwex* journey

**My Product Story:** I'm a huge fan of sustainable solutions in my home that keep single use plastics out of our environment, and chemicals out of my food! These versatile Silicone Lids come in a variety of sizes and are suitable for so many containers and casserole dishes! Safe for the oven, microwave and dishwasher, as well as fridge and freezer, these make reducing single use plastic waste and aluminium foil easy.

**What Norwex Means to Me:** Initially Norwex was an opportunity for me to continue spreading awareness about our environment's health while being a stay at home mum. My most favourite thing about the range is how effective the products are, which means not only are the products a sustainable option, they are also an easier, healthier option for busy people who want the best for their families and future generations.

**Kylie Hordyk**, Executive Sales Leader, WA Creating Safe Havens for 5 years



### Reusable Grocery Bag with BacLock® RECYCLED

This reusable carry-all bag is made from 80% recycled materials and strong enough to hold all your fruits, vegetables and other food staples. Contains our micro silver BacLock® lining.

Size: 32 cm x 21 cm x 36.5 cm

358510 green

358512 retro

358511 rings **\$8.50**



Helps replace the trillion plastic bags used worldwide every year!

## Clean. Fresh. Healthy!

### Reusable Produce Bags

Our washable mesh Reusable Produce Bags take you from the produce aisle to the refrigerator drawer without added plastic waste. Non-leaching, non-toxic and strong enough for a full load of fresh fruits and veggies. 1-year warranty

Size: 30 cm x 35 cm  
354011 **\$18.50** set of 3





# earth-friendly FORMULAS GET CLOTHES THEIR *cleanest*.

Put whiter, brighter laundry in your basket.



One compact bag of Ultra Power Plus™ Laundry Detergent washes up to 100 loads in an HE machine and up to 66 loads in a conventional machine.

**lighten your load!**  
NORWEX LAUNDRY PRODUCTS ARE FREE FROM:  
phosphates, phthalates, fragrances, ammonia, optical brighteners, chlorine, dyes, fillers and bleach!

97% biobased formula derived from plants and other renewable resources and ultra-concentrated to dissolve grease and grime.

Removes stains from coffee, tea, juice, grass, makeup, lipstick, mascara, wine, eggs, cherries, berries, mustard, blood, grease and more!

USDA certified 53% biobased composition from plants and other renewable sources. Safer for your family – safer for the planet!

### Liquid Laundry Detergent

Designed for active families, our unique formula harnesses the power of enzymes to deliver potent effectiveness against your toughest odours and stains. It's over ten times more concentrated than most leading brands and effectively helps reduce all kinds of odours and organic stains with just a few pre-measured pumps. USDA certified 97% biobased from renewable sources, it cleans all types of fabrics\* and works in all water temperatures. Washes up to 215 loads in a high-efficiency machine, 107 in a conventional machine.

Size: 430 ml 600139 **\$49.50**

### Ultra Power Plus™ Laundry Detergent

This highly concentrated, superior stain-fighting powder contains biodegradable surfactants and is free from phosphates and fillers. It whitens whites, brightens brights and dissolves grease and grime, plus it's safe on all fabrics\*, including handwashables and Norwex Microfibre. Works in all water temperatures. Washes up to 100 loads in a high-efficiency machine, 66 in a conventional machine.

Size: 1 kg 1125 **\$37.50**

*\*Follow garment label instructions for silk and wool.*

### Microfibre Cleaner Laundry Booster

This enzyme-based formula helps eliminate tough laundry stains and odours like grass, urine, blood, grease, grime, sweat and more, even in hard water. Contains none of the harmful chemicals from bleach, ammonia or synthetic fragrances and will not dull colours. Great for restoring dingy clothing and keeps fabrics looking new longer!

Size: 450 g 600114 **\$39.50**

### Stain Remover

No need for chlorine bleach or other harsh chemicals! Our biodegradable Stain Remover penetrates, dissolves and eliminates a variety of stains on contact. Gentle on delicate fabrics\* and works in all water temperatures. Free from bleach, optical brighteners, dyes, synthetic fragrance, SLS, phthalates and phosphates.

*\*Not recommended for use on silk or wool.*

Size: 355 ml 600404 **\$18.50**

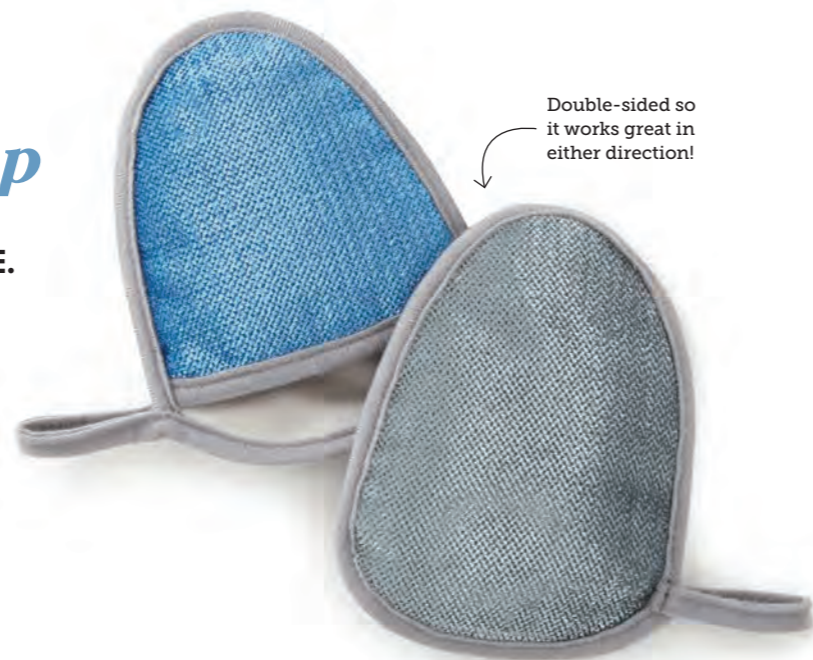
## the perfect pick up

**YOUR GRAB-AND-GO SOLUTION TO LOOK YOUR BEST EVERYWHERE.**

**new** Lint Mitt

This handy mitt fits perfectly on your hand to quickly whisk away lint, dust and pet hair from clothing and other textiles. Sized right for travel, without the sticky waste—or plastic—of most lint rollers!

Size: 11.5 cm x 14.8 cm 308041 **\$16.50**



**Wrinkle Release**

Remove unsightly wrinkles fast—just spray, tug and smooth them away! Biodegradable ingredients gently condition while also preserving the shape of garments. Contains natural fragrances and it's safe for bright colours and delicate fabrics. Great for home or on the go to quickly remove creases. Free from parabens, phthalates and synthetic dyes and fragrances.

Size: 355 ml 403467 **\$29.50**



# stop THE CYCLE.

## laundry helpers that lighten the chemical load.

**What you need to know about dryer sheets:** Dryer sheets are one of the biggest offenders for leaving behind residual toxins. They vent into the air we breathe and rub off on clothing and then onto our skin, causing sensitivities.



Stain Remover available on page 33.

Dryer balls work to separate and soften fabric.

**Fluff and Tumble Dryer Balls**

Our 100% New Zealand wool dryer balls soften fabric naturally, helping to reduce static and wrinkles and cut drying time—all without toxins. They're also great for use with essential oils to naturally scent your laundry. 2-year warranty 357021 **\$41.50** set of 3

	Fluff and Tumble	Dryer Sheets
Softens fabric	Yes	Yes
Helps reduce drying time	Yes	No
Chemical-free	Yes	No
Helps reduce static and wrinkles	Yes	Yes
Environmentally friendly (reuse again & again)	Best	No
Economical	Yes	No

# tough ON GRIME. gentle ON THE PLANET.

Get a sparkling clean bathroom—no harmful chemicals required.



Citrus-based cleaners do the hard work of breaking down grime so you don't have to.

Can be diluted to last longer!

**WE'VE GOT A PRODUCT FOR THAT!**  
Use this chart to select the best product for every job.

	Bathroom Cleaner	Descaler	Mould and Mildew Stain Remover
All-in-one cleaner	Yes	No	No
Removes soap scum	Yes	Yes	No
Removes hard-water stains/calcium buildup	Good	Best	No
Removes rust	Good	Best	No
Removes mould and mildew stains	No	No	Yes

### Bathroom Cleaner

Bring your bathroom to a sparkling shine! Highly concentrated, phosphate-free, biodegradable ingredients quickly and easily clean toilets, sinks and most other hard surfaces in just one application. *Not for use on natural stone surfaces and special coatings.*

Size: 355 ml 600402 **\$32.00**

### Descaler



USDA certified 86% biobased formula safely removes soap scum, heavy calcium, lime and rust deposits from shower doors, bathtubs, taps, drains and more! *Not for use on natural stone surfaces (or in any cookware other than coffee pot carafes).*

Size: 355 ml 600405 **\$41.50**

### Mould and Mildew Stain Remover

Remove all traces of mould and mildew stains from indoor and outdoor surfaces, including tile, sealed grout, porcelain, natural stone, laminate, glass, plastic, stainless steel, wood, concrete and more. Completely free from chlorine and bleach.

Size: 350 ml 403466 **\$38.50**

### Bathroom Scrub Mitt <sup>BacLock</sup>

Soft and scrubby microfibre easily removes stubborn soap scum and grime from tile, sinks, tubs and showers. Sponge liner adds extra absorbency for faster cleaning.

Size: 23 cm x 17 cm

HOST GIFT ONLY  
Ask your Consultant how you can achieve this for FREE



Double duty: Scrubby side tackles soap scum while the plush side gently cleans.



### Ergonomic Toilet Brush and Holder

An antibacterial agent helps suppress bacteria and mould growth within the durable, flexible rubber bristles. Ergonomic handle features a non-slip grip and special extension to reach under the rim for quick and easy cleaning. Regularly clean between uses. 2-year warranty

Size: 13.4 cm x 44.1 cm  
357009 **\$26.50**



# SPRAY *sustainably.*

**forever bottle: friendly on the environment,  
beautiful to behold.**

**new** Forever Bottle with Sprayer

Meet the perfect, reusable companion for Norwex household cleaning products. Our refillable, earth-friendly frosted glass bottle is ideal for diluting Norwex products, or simply fill with water to use with our microfibre cloths, Mop Systems and more. Colour-code for different rooms and/or dilutable products using your choice of three slip-resistant silicone sleeve options. *Handle with care.*

Size: 473 ml  
354002 white, 354003 sea mist, 354004 grey **\$24.50**

Our elegant glass Forever Bottles help lighten the load for a planet burdened with too much plastic.



# ODOURS *meet your match.*

FRESHENERS

**Odour Eliminator**

Unlock the power of this concentrated, enzyme-based deodoriser for your bathroom, kitchen, garbage cans, lockers, carpet—even your laundry! Phthalate-free, biodegradable ingredients help remove strong, unpleasant, organic odours such as food, mildew, smoke and urine, leaving a fresher, cleaner scent.

Size: 355 ml 600120 Crisp Linen, 600119 Misty Meadow, 600109 Fresh Rain **\$33.50**

Just 30 mls in 210 mls of water effectively eliminates odours!



**natural fragrance options at home and on the go!**

**Toilet Spray**

Toilet time doesn't have to mean embarrassing odours. Trap odours under the seat and prevent them before they begin with our Toilet Spray. Free from harmful chemicals, Toilet Spray's natural essential oils create a fresh-smelling barrier that eliminates odours. Your bathroom stays fresher for family and guests!

Size: 59 ml 600121 citrus scent **\$19.50**



**Sportzyme**

Fast-acting enzymes and biodegradable ingredients break down and eliminate organic, odour-causing residues in sports equipment. Great for shoes, equipment bags, cleats, shoulder pads, helmets, knee pads, skates, workout gear—and more!

Size: 244 ml 600107 **\$33.50**

**Large Air Freshener Bag**

Charcoal from fast-growing, sustainably harvested Bamboo quickly and effectively absorbs unpleasant odours for lasting freshness. Recharges naturally in daylight. Use the charcoal as a natural fertiliser when finished.

2-year warranty. Includes outer bag and 1 refill.  
Size: 200 g: 13 cm x 18 cm  
403703 graphite **\$13.50**



**my Norwex journey**

**My Product Story:** The Odour Eliminator is a great product. I am so grateful Norwex offers a safe and effective enzyme based deodoriser for the home, office, my classroom and car. This product can be used absolutely everywhere! I use it undiluted in the washing machine to help remove any unpleasant odours, and diluted to make a home-made softener mix and linen spray. It's also perfect diluted with water for spraying fabric surfaces that may smell of smoke, leaving a refreshing, clean scent.

**What Norwex Means to Me:** Norwex is a company that has allowed me to transfer my home into a safer haven. I do not bring home any toxic cleaning chemicals and the Norwex products have even reduced the time I spend on keeping my house clean. The business opportunity is like no other, the generosity of the company continues to surprise me and the friendships built throughout my journey with Norwex are lifelong and so precious. I love that I am able to generate an income working minimal hours, spending more time with my children and educating others about making healthier, wiser choices. I will be forever grateful for all the amazing opportunities this business has offered me.

**Jahida El-Assaad, Senior Executive Sales Leader, NSW, Creating Safe Havens for 1.5 years**






## *a cleaner regimen. a happier you.*

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We ensure that what touches your family's skin and hair is as safe as it is effective. From our luxuriously soft microfibre that stays cleaner, longer to the meticulously sourced ingredients in our personal care products, with Norwex you'll feel as good as you look.

## why BODY AND FACE CLOTH

Our ultra-soft microfibre Body and Face Cloth feels amazing as it cleanses you from head to toe. It's perfect for sensitive, delicate and/or mature skin, too!

**Body and Face Pack**  Replace dingy wash cloths with our Body and Face Cloths, the ultimate cleansing cloth! Using only water, no soap required, they're gentle on skin yet tough on dirt. Our microfibre Body and Face Cloths with BacLock® pamper body and facial skin as you cleanse.

Size: 32 cm x 32 cm  
**\$31.50** pack of 3

**new Stripes:**

-  308052 graphite/vanilla
-  308061 teal/vanilla
-  308059 lavender/graphite

See page 67 for details on our Towel Collections.



See coordinating Bath and Hand Towels on page 50.

*our new stripes pair perfectly with our solid body and face packs.*



**Coastal Three Pack**  
 309047 graphite, vanilla, teal



**Graphite Three Pack**  
 309045



**Tranquil Three Pack**  
 309049 lavender, vanilla, denim

Pamper, restore, rejuvenate! From gentle, daily cleansing to weekly exfoliation, our body and facial care microfibre has everything you need for healthy, vibrant, glowing skin!



## 1 For Makeup Removal

### makeup removal cloth set

Using only water, these ultra-soft, suede-like microfibre cloths gently remove all traces of makeup, eyeliner—even mascara—without soap or harsh, drying cleansers. Perfect for mature and sensitive skin, too.

Size: 20 cm x 20 cm  
 306100 blue, green, purple **\$25.50** set of 3



## 2 For a Gentle Cleanse

### facial pads

Replace cotton balls and pads with our soft, double-sided Facial Pads. Dampened with water they provide a super-gentle option to cleanse delicate skin. Each set of five includes a handy zippered Washing Pouch—perfect for storing and laundering.

**Facial Pads:** 5.7 cm x 5.7 cm  
**Washing Pouch:** 12.7 cm x 12.7 cm  
 309073 purple **\$27.50** set of 5 with pouch



## 3 For Exfoliation

### exfoliating facial mitt

Reveal brighter, more beautiful skin with our double-sided Exfoliating Facial Mitt. Gentle buffing side lifts and removes dull, dead skin cells, leaving your face fresh and renewed, while the soft, suede-like microfibre gently cleanses. Use twice a week as the perfect complement to your skin care routine!

Size: 11.5 cm x 14.8 cm  
 309075 teal **\$27.50**

## let this sink in.

Reducing harmful chemicals where we live goes beyond cleaning.

We often unknowingly put toxins on our bodies through our personal care products. These toxins can build up, causing Body Burden and affecting our health.

Don't choose products that coat you in chemicals. Choose Norwex.

### Lysere® Daily Hair Shampoo

Gently invigorating, plant-derived ingredients including Guar Bean and Pro-Vitamin B5 soften and clean your hair, while a special blend of essential oils leaves it fresh-smelling. Natural extracts of Sugar Cane and Orange Fruit cleanse away daily buildup, promoting healthier hair and scalp, while Bilberry Extract adds powerful antioxidant protection. *Contains nut-derived ingredients (coconut).*

Size: 355 ml 600300 **\$37.50**

### Lysere® Daily Hair Conditioner

Pro-Vitamin B5, Meadowfoam Oil and Sunflower Seed Oil help soften and condition your hair, while Sugar Maple Extract helps to smooth hair cuticles and Bilberry Extract adds a healthy sheen. A special blend of essential oils leaves your hair fresh-smelling. *Contains nut-derived ingredients (palm nut, coconut).*

Size: 355 ml 600305 **\$37.50**

### Lysere® Hand Lotion

Bring long-lasting comfort and supple softness to rough, dry hands with our luxurious Macadamia Seed Oil and Vitamin E blend. Rich in antioxidants, it's ultra-hydrating, nourishing and non-greasy, plus it absorbs quickly for smoother, more beautiful hands now. *Contains nut-derived ingredients (macadamia nut).*

Size: 59 ml 600237 **\$19.50**

### Lysere® Body Lotion

Protect, soothe and hydrate as you replenish your skin's moisture barrier. Ultra-rich Moringa Butter absorbs deeply to nourish dry skin to a silky softness as the antioxidants in Bilberry Extract protect and soothe. Non-sticky formula absorbs quickly. *Contains nut-derived ingredients (macadamia nut).*

Size: 237 ml 600236 **\$39.00**



## THE *perfect combo* FOR YOUR BATHROOMS AND KITCHEN.

### *new* Forever Bottle with Foaming Hand Wash Dispenser

"Sustainability meets chic" in this reusable Foaming Hand Wash Dispenser, perfect for bathrooms as well as kitchens. The frosted glass and sleek, brushed nickel pump add elegance while the earth-friendly bottle helps reduce plastic consumption. Includes slip-resistant silicone sleeve. *Handle with care.*

Size: 355 ml 600700 white **\$29.50**



### Foaming Hand Wash

Transform an everyday task into something enjoyable! The energising aroma of our Peppermint Foaming Hand Wash awakens the senses as rich, plant-derived ingredients like Coconut and Apple Extracts and Aloe leave your skin clean, soft, smooth and moisturised. Ideal for the bathroom as well as the kitchen. Available in unscented too!

*Contains nut-derived ingredients (coconut, palm nut).*

### Foaming Hand Wash

*new in October* 600255 unscented, 403195 peppermint  
Size: 250 ml **\$22.50**

### Foaming Hand Wash Refill

*new in October* 600259 unscented, 403196 peppermint  
Size: 946 ml **\$39.50**



Soothing Nordic ingredients cleanse and nourish your skin!

### Lysere® Body Wash

Gently nourish and cleanse with the delicate lather of Nordic Lingonberry and Bilberry Extract. Unique oil-to-foam texture leaves skin supple, moisturised and velvety smooth. *Contains nut-derived ingredients (palm nut, coconut).*

Size: 237 ml 600238 **\$28.50**

### Lysere® Body Polish

Detoxify your skin of environmental pollutants and give it a cleaner, healthier appearance. Sea Buckthorn, Nordic Birch Sap and magnesium-rich, fine-grain Dead Sea Salts gently polish and exfoliate. Apply to damp or dry elbows, heels, hands—wherever there's rough, dry skin. *Contains nut-derived ingredients (coconut).*

Size: 340 ml 600239 **\$38.00**

# SIMPLY, CLEAN *beauty.*

At Norwex, our goal is to deliver products that are as safe and clean as they are effective.

Our Lysere® Skin Care Collection feeds your skin with powerful, plant-based nutrients and nourishing moisturisation for naturally soft, smooth, radiant skin.

— each of the products in the Lysere skin care collection is:

- Vegan
- Plant derived
- Gluten free
- Paraben free
- Formaldehyde free
- Not tested on animals
- Synthetic fragrance free
- Synthetic dye free



Inspired by the Norwegian word for “light,” the Lysere Skin Care Collection is based on Nordic super antioxidants. Bilberry, Red Algae and Black Oat plus botanically based oils work to provide essential moisture and glow to skin.

**Lysere® Daily Face Moisture**  
 This lightweight yet hydrating lotion with Nordic antioxidant-rich ingredients including Bilberry, Red Algae, Black Oat and Lingonberry helps guard against skin stressors. *Contains nut-derived ingredients (macadamia, palm nut).*

Size: 50 ml 600232 **\$54.50**

**Lysere® Night Recovery Cream**  
 Our intensively moisturising night cream fortified with Apricot, Sunflower, Avocado and Coconut Oils works to quench thirsty skin by providing a veil of noticeable moisture. *Contains nut-derived ingredients (macadamia, coconut).*

Size: 50 ml 600233 **\$59.50**

**Lysere® Renewing Eye Cream**  
 This eye cream is designed to awaken and brighten the delicate skin around the eye. This formula is enriched with Nordic antioxidant-rich ingredients including Bilberry, Red Algae and Black Oat. Macadamia Seed Oil helps hydrate skin for a more rested appearance. *Contains nut-derived ingredients (macadamia, palm nut, almond).*

Size: 15 ml 600234 **\$44.50**

**Lysere® Illuminating Oil**  
 Nourish, hydrate and protect your skin for a dewy, more radiant glow. With 15 skin-healthy oils plus Nordic super-foods like Bilberry, Red Algae, Black Oat and Arctic Cloudberry, your skin will drink it in! *Contains nut-derived ingredients (coconut, macadamia nut).*

Size: 15 ml 600231 **\$64.50**



**SAVE \$23.50 WITH THE SET**

**Lysere® Skin Care Collection**  
**1 each of:** Lysere Daily Face Moisture, Lysere Night Recovery Cream, Lysere Renewing Eye Cream, Lysere Illuminating Oil  
 623 Retail price: ~~\$223.00~~ **\$199.50**



# NATURALLY TIMELESS SKIN CARE HELPS *reduce* THE SIGNS OF *aging*.

Powerful, plant-based nutrients hydrate and refresh.



**SAVE \$24 WITH THE SET**

**Naturally Timeless Package**

**1 each of:** Firming Facial Serum, Anti-Gravity Night Cream, Day Cream, Radiant Eye Cream

1233 **10% OFF** Retail price: ~~\$240.00~~

**\$216.00**

**Naturally Timeless Anti-Gravity Night Cream**

This hydrating blend of essential plant oils, Shea Butter, plant peptides and Apple Stem Cells reduces the appearance of fine lines and wrinkles. *Contains nut-derived ingredients (Inca peanut, almond, shea nut, coconut, palm nut).*

Size: 50 ml  
403086 **\$67.50**

**Naturally Timeless Firming Facial Serum**

Enriched with Apple Stem Cells, Multi-Peptides and Sea Algae, this serum visibly firms and smooths skin for a more youthful appearance. *Contains nut-derived ingredients (Inca peanut, coconut, palm nut).*

Size: 50 ml  
403091 **\$67.50**

**Naturally Timeless Day Cream**

Apple Stem Cells, plant oils and Shea Butter defend against wrinkles, seal in moisture and boost your skin's radiance. *Contains nut-derived ingredients (Inca peanut, almond, shea nut, coconut, palm nut).*

Size: 50 ml  
403081 **\$67.50**

**Naturally Timeless Radiant Eye Cream**

Helps reduce the visible appearance of dark circles, fine lines and under-eye puffiness and helps hydrate for a more youthful, radiant look. *Contains nut-derived ingredients (Inca peanut, shea nut, coconut, palm nut).*

Size: 15 ml  
403096 **\$37.50**

## *protection* WHERE YOU NEED IT.

### 1 For Everyday



**Lip Balm**

Soothe, moisturise and protect your lips with our voluptuous Lip Balms in three natural flavours. Each one is USDA certified organic, gluten free and provides fast, lasting relief for rough, dry lips, with none of the harmful chemicals found in petroleum-based products! *Contains nut-derived ingredients (shea nut).*

Size: 8 g  
403192 Black Raspberry  
403189 Orange Vanilla  
403191 Pineapple Coconut **\$14.00**

**Body Balm**

Quickly glide away chapped, dry skin on heels, elbows, hands and knees. Our gluten-free, super-emollient balm blends rich, USDA certified organic ingredients to hydrate and restore rough, cracked skin. It feels and smells so wonderful, you'll want one for home, work and travel! *Contains nut-derived ingredients (shea nut).*

Size: 77 g 403170 **\$28.00**

### 2 Problem Solvers



**Timeless Lip Balm**

Rich, emollient lip balm quickly moisturises, conditions and protects dry, chapped lips. Includes Organic Aloe Vera and Coconut Oil. Gluten- and paraben-free. *Contains nut-derived ingredients (coconut).*

Size: 4.3 g 403190 **\$11.50**

**Timeless Relaxation Rescue Gel\***

Experience a sense of calm and relaxation with this synergistic blend of botanical extracts. Organic Rosemary, Arnica and Devil's Claw glide onto pressure points in the neck, temples and shoulders for a tingling sensation that truly soothes and refreshes.

Size: 40 ml 403123 **\$23.00**

**Timeless Natural Hand Cleaner\***

Forget typical hand cleaners! Clean hands naturally without harmful triclosan. Organic Rosemary, Aloe Vera, Lavender and Lemon effectively get hands clean without drying your skin.

Size: 50 ml 403122 **\$15.00**



### *my Norwex journey*

**My Product Story:** The Body Balm is a daily necessity for me! It's so good to have a balm that I use year-round for all seasons. Melbourne is famous for its moody weather, which can be a nightmare for my skin. The Body Balm hydrates and softens during the dry winter months, and keeps my naturally oily skin smooth in summer. The Body Balm is a lifesaver if you're experiencing sunburn! After applying, my sunburn was gone the next day! If you try it once, you'll fall in love forever!

**What Norwex Means to Me:** I began my Norwex journey close to four years ago. I really enjoyed using Norwex's products, but felt that my English skills were a barrier to joining the Team. I joined the Norwex family, after my friends convinced me, to take advantage of the Consultant discount. After the first week I hosted a party and have been growing ever since! I've found an opportunity to increase my income, make new friendships, and grow my interpersonal and networking skills. I believe in the Norwex Mission and look forward to my future with Norwex.

**Zulejha 'Zuki' Sadinlija**, Executive Sales Leader, VIC Creating Safe Havens for 4 years



# TURN ANY *bathroom* INTO A *luxurious* RETREAT.

## Body Towels

These beautiful, warm and lightweight microfibre Bath Towels take pampering to the next level. And with our incredible BacLock® antibacterial agent, there's less worry about bacterial odour, mould and/or mildew growth within the towel. Velvety soft and cosy, they're highly absorbent and fast drying, so they're ready to wrap you in comfort again quickly. Best of all, they come in multiple colours to complement any décor.

### Bath Towel

Size: 140 cm x 70 cm **\$66.50**

**Solids:** 309024 teal, 309020 vanilla, 308902 lavender, 309025 graphite, 308901 denim

### Stripes:

**new** 308908 graphite/vanilla, 308903 teal/vanilla, 308904 lavender/graphite

### Hand Towel

Size: 70 cm x 35 cm **\$27.50**

**Solids:** 309002 teal, 309001 vanilla, 308702 lavender, 309006 graphite, 308701 denim

### Stripes:

**new** 308708 graphite/vanilla, 308703 teal/vanilla, 308704 lavender/graphite

## Bath Mat

Step onto the soft luxury of this super-absorbent microfibre mat that holds up to 10 times its weight in water! Coordinates with our Bath and Body Towels.

Size: 70 cm x 50 cm  
309084 graphite  
**\$49.50**

BacLock® offers continuous protection against microbes within the product.

See page 67 for details on our Towel Collections.



### body and face pack

The ultimate cleansing cloth pairs perfectly with our Bath and Body Towels.

See page 42 for full details.

Wonderfully soft and beautiful Norwex Microfibre that self-purifies as it dries? Yes, please.

## Chenille Hand Towel

Luxuriously touchable and super-absorbent, our Chenille Hand Towel dries your hands and inhibits bacterial odour, mould and/or mildew growth within the towel, thanks to the exclusive BacLock® technology. Its convenient hanger makes it perfect for anywhere there may be wet, messy hands!

Size: 12.2 x 38 cm **\$37.50**

309019 graphite



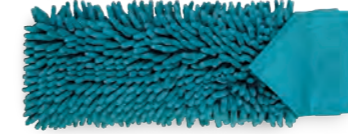
309026 sea mist



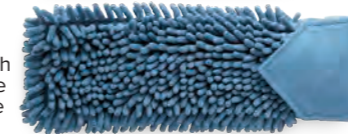
309034 eggplant



309027 teal



**new** 309104 denim (with suede-like microfibre top)



**new colour**  
Now available in denim colour.



## my Norwex journey

**My Product Story:** The Norwex towels are soft, luxurious, a very generous size and dry the skin SO well! My whole family loves them, my husband and I use the Bath Towels, and my children use the Kids Towels. The best thing about them? Well, there's 2 really - because they are microfibre they dry really fast (a must when you live in Melbourne) and they have our signature Baclock® in them, so no stinky towels in my home even when I don't wash them every week!!

**What Norwex Means to Me:** Norwex means so much to me. At first it was about improving the health of my family, and my journey to finding something that really worked in all aspects of our home, then came the realisation that I had the opportunity to share this knowledge and experience with others (and earn some money). But it's so much more than that - I have friends and new skills and I am part of an amazingly generous, humble and serving company who is passionate about helping us create a safer haven both for now and for our future generations.

**Christine Prescott**, Executive Sales Leader, VIC  
Creating Safe Havens for 7.5 years



*relax.* we've got you covered.

**Bath accessories that care from head to toe.**



**Back Scrubber** BacLock

Uncover fresher, smoother skin on your back and other hard-to-reach places. Soft microfibre on one side and mesh on the other gently exfoliates as it cleans. Dual-handle and easy-to-grip design minimise twisting and turning.

Size: 13 cm x 65 cm  
309091 graphite **\$25.50**

Your skin looks healthier and more radiant!



**Body Scrub Mitt** BacLock

Rejuvenate your entire body with this incredible, double-sided mitt with soft microfibre for cleansing and a scrubby exfoliating side. Fits comfortably on your hands to gently remove dead skin cells from hard-to-reach spots, revealing smooth, glowing and beautiful skin.

Size: 15 x 25 cm  
309092 graphite **\$23.50**



**Foot Stone**

Made of pumice, our Foot Stone is nature's remedy for dry, rough skin.

Size: 1 cm x 4 cm x 9 cm  
357120 **\$23.50**



Use wet or dry to remove rough skin and smooth corns and calluses.



**Hair Wrap** BacLock

The lightweight Hair Wrap quickly absorbs up to 75% of the water from your hair. Less blow drying means less energy used, as well as healthier hair! One size fits most.



309051 light blue



309050 vanilla

**\$37.50**

**Spa Wrap**

Lightweight and soft, our Spa Wrap keeps you dry and comfortable as you start your day, unwind or relax by the pool or at the beach. The Velcro® closure ensures a snug fit every time and allows you to adjust tightness.

Size: 77 cm x 147 cm  
309063 light blue **\$68.50**



# A BILLION REASONS TO *smile.*

Oral health is important to your well being. Your mouth is home to billions of bacteria, some helpful, some not. Our new Lysere® toothpaste with probiotics and mouthwash with antioxidants help nourish and balance the good bacteria to help keep the bad bacteria at bay. Smiling now?



Toothbrush refills help reduce plastic waste!



## IT'S A *fact:*

The World Health Organization has identified almost 800 chemicals suspected of interfering with the human hormone system.

### **new in October** Lysere® Advanced Antioxidant Mouthwash

Pucker up, buttercup! Lysere Antioxidant Mouthwash with Nordic Lingonberry promotes healthy gums and teeth as it guards against dry mouth—all while freshening your breath! This alcohol-free formula contains super-antioxidants Nordic Lingonberry and Vitamin C to help neutralise free radicals, while ultra-concentrated Aloe extract helps relieve dry mouth, and Essential Oils of Spearmint and Peppermint provide naturally minty-fresh breath.

Size: 473 ml 403815 Mint **\$26.50**

### **new in October** Lysere® Probiotic Whitening Toothpaste

Triple-acting Lysere Probiotic Whitening Toothpaste deep cleans and whiten your teeth, freshens your breath and supports oral health. The probiotic *L. paracasei* and Xylitol help balance your oral microbiome, as activated White Binchotan Charcoal gently brightens teeth by removing unhealthy buildup and surface stains. Essential Oils of Peppermint and Cornmint naturally freshen breath. Sugarcane tube is 100% biodegradable.

Size: 113.4 g 403813 Mint **\$23.00**

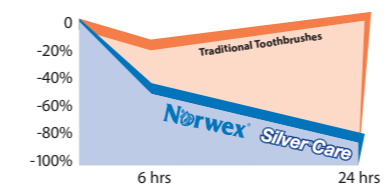
### Adult Silver Care Toothbrush

Inhibits bacterial growth and buildup and self-sanitises within hours of use! On contact with water, the silver on the unique bristle base releases active ions that eliminate up to 99.9% of the bacteria that cause plaque, cavities and gingivitis. Includes a toothbrush and refill. *Not recommended for individuals requiring assistance brushing their teeth or children under age three.*

	green	lt. blue	red	dk. green	
Soft:	354052	354053	354054	354055	
Medium:	354062	354063	354064	354065	<b>\$25.50</b>

### Adult Silver Care Toothbrush Refills

Package includes two refills. 354051 Soft, 354061 Medium **\$19.50**



Comparative tests between Silver Care and traditional toothbrushes show reduction level of Streptococcus mutans (the principal cavity-forming bacteria) on the brush.

Natural odour protection that's free from harmful ingredients.

### Deodorant Stick


Sustainable bio-enzymes neutralise odour-causing bacteria and give you all-day freshness and confidence! With a gentle blend of essential oils, Aloe Vera, Tea Tree and Sage to soothe skin, our Deodorant Stick is the perfect, powerful alternative to traditional antiperspirants containing triclosan, phthalates, synthetic preservatives and other harmful chemicals. *Contains nut-derived ingredients (coconut, palm nut).*

Size: 50 g 403602 **\$24.00**


### Crystal Deodorant

Natural salt crystals help eliminate odour-causing bacteria. Won't stop natural perspiration.

Size: approx. 75 g 403600 **\$17.50**

**Kids Towel**  Kids love the fun, bright colours and plush fluffiness! You'll love the BacLock® agent that helps eliminate mould, fungi and bacterial odour within the towel. And with four fun colours, each child can have their own. Handy loop for quick-dry hanging.

Size: 120 cm x 70 cm  
 309008 royal blue with orange trim  
 308601 yellow with teal trim  
 309009 purple with lime green trim  
 308600 pink with yellow trim **\$52.50**

**Kids Pet To Dry**  These cuddly chenille microfibre hand towels will inspire your kids to wash their hands every time! The BacLock® agent inhibits bacterial odour, mould and/or mildew growth within the towel, and the convenient hanger makes it easy to hang anywhere. *Not to be used as a toy.*

Size: 11 cm x 35 cm  
 309018 purple unicorn, 309039 green dragon **\$36.50**  
 309015 pink pig, 309016 grey kitten **\$28.50**

*You can't always keep them clean...*  
**BUT YOU CAN**  
*always* KEEP  
**THEM** *safe.*

**why 4-IN-1 KIDS WASH**

Our bubbly, fresh and fun 4-in-1 Kids Wash minimises bath time hassles by effectively combining four products in one!

**4-in-1 Kids Wash**  
 Our four-in-one body wash, bubble bath, shampoo and conditioner safely and gently gets children's skin and hair silky soft and clean. Tear-free and free from parabens, sulfates, phthalates, gluten and synthetic fragrances. *Contains nut-derived ingredients (coconut, palm nut).*

Size: 236 ml  
 403066 **\$27.50**




**it's never too soon to start good cleaning habits!**  
 Let your littles help around the house with fun tools of their very own.

**Kids EnviroCloth**  Size: 25 cm x 25 cm  
 300405 **\$16.50**




**Kids Dusting Mitt**  Size: 19 cm x 15 cm  
 300403 **\$16.50**



**Kids Window Cloth**  Size: 30 cm x 30 cm  
 300402 **\$19.50**



**Kids Bath Sponge**  Super-soft microfibre in fun, bright colours gently gets kids clean, and the elastic strap helps them (or you) stick with the job!

Size: 12 cm diameter  
 309038 teal or 309037 yellow **\$10.50**



# safe, soft and snuggly!

## Baby Hooded Towel Set BacLock®

Swaddle them in warmth with soft, fluffy, super-absorbent microfibre. Set includes hooded towel and face cloth; ideal for newborn to toddler.

**Hooded Towel:** 80 cm x 80 cm

**Face Cloth:** 31.5 cm x 31.5 cm

308602 graphite with gingham trim **\$53.50**



## Baby Bib Set BacLock®

Whether it's an all-day drool catcher or just something to keep baby clean and dry during feedings, we have you covered. Our machine-washable bibs are constructed of soft, extra-absorbent Norwex Microfibre with BacLock®; adjustable snaps allow for expansion as baby grows. 0 – 24 months.

Size: 35 cm x 29 cm

309032 graphite with gingham trim **\$37.50** set of 3

**SAVE \$16.50 WITH THE SET**

### Baby Bundle

Perfect for the new parent-to-be!

**1 each of:** Baby Hooded Towel Set, Baby Bib Set and Baby's Bath Brush

622 Retail price: ~~\$106.50~~ **\$90.00**



Each bib comes with a cute cloth!

## Toddler Bib and Cloth BacLock®

Super-absorbent Norwex Microfibre with BacLock® keeps your little one's clothing clean and dry at meal time. They'll love the cute designs, and the safe, stretchy neck opening ensures it comfortably stays on till you're ready to remove it. Front pocket holds a convenient Norwex Microfibre cloth for quick cleanup of hands, faces, messes and spills.

**Bib:** 38 cm x 30 cm **Cloth:** 15 cm x 15 cm  
309035 tree or 309036 promise **\$37.50**

Ultra-gentle microfibre is super soft on delicate skin.



## Baby's Bath Brush

This cute elephant gets baby clean while making bath time fun! Extra-soft and flexible silicone bristles provide a soothing massage for skin and scalp. Gentle enough for daily cleansing of babies' and toddlers' delicate skin; helps reduce cradle cap when used on the scalp. BPA- and latex-free.

Size: 9.5 cm x 8.25 cm  
357017 grey elephant **\$15.50**



## Baby Body Pack BacLock®

Smaller versions of our standard size Body Cloths, these super-soft cloths are ideal for delicate skin of babies and children. They also make wonderful nappy or wet wipes with no added chemicals!

Size: 20 cm x 20 cm

309031 pastel colours **\$25.50** set of 3

# TOOLS THAT MAKE CAR CLEAN UP *fast AND furious.*

Super-gentle Norwex Microfibre gets your car clean fast with water only. Happy trails. Happy planet!



**3-in-1 Car Mitt** **BacLock**

Quickly whisk away dust and dirt from car windows, mirrors, consoles and more. Flip the mitt's outer and middle layers to reveal fresh microfibre, so you can multiply your cleaning power and finish big jobs faster!

Size: 18 cm x 26 cm  
308034 graphite **\$38.00**



**Car Cloth**

Great for drying and polishing your entire car! After washing your car with the Car Wash Mitt, put the finishing touches on windows, mirrors, glass, chrome, and other smooth or shiny surfaces.

Size: 65 cm x 50 cm  
305100 graphite **\$34.50**



**Pet Towel** **BacLock**

The ultra-absorbent Pet Towel makes bath time a breeze! Simply slip your hands into the towel's convenient built-in hand pockets to gently yet securely hold and dry your pets after washing them. Dries quickly and contains our self-purifying BacLock® agent.

Size: 60 cm x 100 cm  
309301 graphite **\$52.50**

**Pet Mitt** **BacLock**

Use our super-soft microfibre Pet Mitt wet to gently lift dirt up into the extra-absorbent microfibres. Use dry to remove loose hairs. Great for wiping and drying muddy paws at the door. Stitching between fingers provides extra control.

Size: 22 cm x 30 cm  
309302 graphite **\$29.50**

Makes pampering your fur babies simple, quick and oh-so-easy!



Great for cars, trucks, vans, boats, motorcycles and more!

**Dry and Buff Car Cloth**

Quickly dry your car and give it custom finishing touches. Plush microfibre on one side for drying and special checked microfibre on the other side to spot buff and shine.

Size: 40 cm x 40 cm  
305102 graphite **\$35.50**



**Car Wash Mitt**

Nubby chenille microfibre on one side and microfibre cloth on the other gently lift dirt and grime from your car's exterior. The inner sponge layer means less water is used. Perfect for car enthusiasts!

Size: 23 cm x 17 cm  
308028 marine **\$29.50**



**Sports Utility Cloth** **BacLock**

Conquer any terrain with this versatile, dual-sided cloth! Heavy-duty scrubby mesh on one side and polishing Norwex Microfibre on the other—perfect for a variety of sports and outdoor cleaning jobs!

- Open design is convenient for transporting golf balls and other items hands-free.
- Great for stainless steel bbq's\*, patio furniture, boating and camping equipment, golf clubs, balls, tees and much more.
- Integrated clip-on carabiner easily attaches to belt loops, grills or golf bags.

\*Follow manufacturer's instructions for special coatings on various metals.

Size: 40 cm x 40 cm 306008 steel blue **\$38.00**



**Leather Shine**

Replace natural oils in dry leather as you clean, moisturise, protect, restore and make them water-resistant—all without harmful chemicals. Great for leather car upholstery, boots, purses, belts, leather gloves, baseball mitts, saddles or anything made of leather. Includes sponge applicator. *Not for use on suede materials.*

Size: 150 ml 403510 **\$37.50**

## IT'S A *fact:*

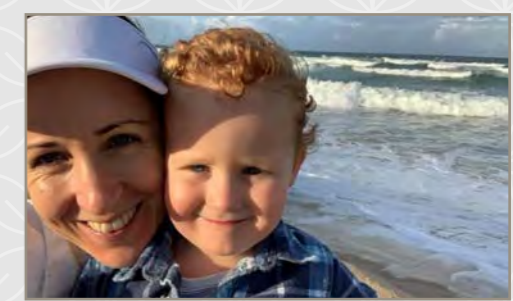
Using chemicals to clean your car is bad for the environment. They can be washed into waterways where they harm plants and animals.

## my Norwex journey

**My Product Story:** These products are fantastic! I love these as they allow me to wash and maintain not just the outside, but also inside of my car with just water!! Such an important alternative to the heavily chemical loaded traditional car wash products on the market! The added bonus is, every time I wash my car I'm not washing harmful chemicals into our water ways and out to the ocean!

**What Norwex Means to Me:** Norwex allows me to keep my home beautiful and clean without compromising my family's or my health or that of the environment. As a Norwex Leader, Norwex allows me the flexibility to create my own work hours so I can be with my little boy as much as I wish. I get to be the creator of my own success and it's AMAZING AND SO REWARDING!!

**Elizabeth Camping**, Executive Sales Leader, QLD  
Creating Safe Havens for 3 years





**mini body and face cloth**  
Great for refreshing touchups!

**mini envirocloth™**  
Clean doorknobs and latches, grocery cart and fuel pump handles and more!

**mini window cloth**  
Perfect for smudges on car windows and mirrors!

## mvp pack

**POWERFUL NORWEX MICROFIBRE IN CONVENIENT, CARRY-ALONG SIZES!**


**Microfibre Variety Pack (MVP)**   
Miniature versions of three of our top-sellers, our EnviroCloth™, Window Cloth and Body and Face Cloth, all with BacLock®. At a little less than a quarter of the size of our full-sized cloths, they're great to bring with you!  
Size: 16 cm x 16 cm  
300203 teal, graphite, purple  
**\$31.50** set of 3 cloths with pouch

**Travel Bag**  
This water-resistant, 2-pocket bag is your reusable, on-the-go solution for carrying a variety of items, including Norwex Microfibre cloths dry or wet for quick cleanups anytime, anywhere. Dry, unused Norwex cloths can go in the front pocket; place wet or used items in the larger pocket.  
Size: 25 cm x 13 cm  
360101 diamond or 360102 floral **\$25.50**



Pockets are zippered to prevent leakage!



**new Travel Pack**   
Five mini-sized EnviroCloths perfect on the go or great for sharing!  
Size: 16 cm x 16 cm  
701001 plum, teal, graphite, green, blue  
**\$35.50** set of 5 cloths



## optic scarf

**BYE-BYE SPRAYS AND WIPES!**

Clips to your purse, backpack or even your keychain for on-the-go cleaning anywhere!

bird 305206

butterfly 305205

dots 305209

ikat 305210

marble 305211

**Optic Scarf**  
The scratch-resistant Optic Scarf is an easy way to clean your glasses, mobile phone screens, jewellery and other accessories. It's made from super-soft microfibre to gently remove oil, dirt, dust, lint and grime. The convenient silvertone clip attaches to your purse or bag.  
Size: 40 cm x 22 cm **\$24.00**



Convenient carrying case slips easily into purses or backpacks!

**Optic Cloth**  
This compact, ultra-soft Optic Cloth wipes off fingerprints, oil, dust, dirt and grime from eyeglasses; computer, mobile phone and tablet screens, without scratching or damaging them. Folds flat and fits into your pocket easily. *May remove applied anti-glare or similar coating.*  
Size: 20 cm x 18 cm  
305203 blue **\$12.50** with pouch



Silicone dots on one side provide non-slip grip and control.

**Tech Cleaning Cloth and Case**  
Remove fingerprints, streaks and smudges from TVs, computers, tablets, phones and more with no worry of scratching! Silicone dots on one side provide non-slip grip and control; smooth side wipes away debris. Convenient carrying case keeps the cloth handy. *Follow manufacturer's guidelines for cleaning screens.*  
Size: 35 cm x 35 cm  
305019 tech blue **\$35.50** with case




# CLEAN BED. *sweet dreams.*

Having a clean pillow shouldn't be a nightmare. Our BacLock® antibacterial agent helps keep pillowcases fresher, longer—and makes getting a good night's sleep a dream.

Put your fresh face forward each morning on Pillowcases with BacLock®!\*

Rest easy on Norwex Microfibre Pillowcases. • Incredibly soft, beautifully designed and more durable than cotton, they're engineered with some of the most advanced antimicrobial technology in the world. • BacLock®, with its self-cleansing properties, keeps these Pillowcases fresher, longer while reducing the growth of acne-causing bacteria in them by over 99%, making them ideal for acne-prone skin. • You'll love the ultra-smooth microfibre, and the perfectly neutral cloud colour works well with every décor. • Best of all, these Pillowcases are so luxurious, you'll forget how functional they actually are!

Pillowcases 

Size: 78.74 cm x 53.34 cm  
309400 cloud **\$49.50** set of 2

Adjustable nozzle for mist or foam.



### Mattress Cleaner



Enzymes and biodegradable ingredients help remove organic materials, providing a deep cleaning of body oils, pet dander and other contaminants from mattresses, pillows, quilts, pet bedding, fluffy toys and fabric furniture. Dermatologist-tested; suitable for sensitive skin. *Not for use on nonabsorbent plastic crib, latex or foam mattresses.*

Size: 355 ml 600108 **\$41.50**

# Norwex collections save you time and money.

## start here.

Begin with the Safe Haven 5 Set to significantly reduce most of the harmful chemicals in your home.

SAVE \$43.00

### Safe Haven 5 Set

Top five essentials for creating your own Safe Haven!

**1 each of:** EnviroCloth™, Ultra Power Plus™ Laundry Detergent 1 kg, Window Cloth, Dusting Mitt, Cleaning Paste

614 Retail price: ~~\$172.00~~ **\$129.00**



*save 25%*



SAVE \$80.00

### Safe Haven 5 Plus

Each of the Safe Haven 5, plus additional products you'll love!

**1 each of:** EnviroCloth™, Ultra Power Plus™ Laundry Detergent 1 kg, Window Cloth, Dusting Mitt, Cleaning Paste, EnviroScrubs, Dish Cloths, Kitchen Towel, Kitchen Cloth

614P Retail price: ~~\$266.50~~ **\$186.50**

*save even more*  
on products you'll love.



We reserve the right to change colours or substitute products based on availability. Package savings based on individual retail cost.

\*BacLock® is solely designed to inhibit bacterial odour, mould and/or mildew growth within the product.



SAVE \$28.50

**Breathe Clean Set**  
**1 each of:** EnviroWand™ with Two-Sided Sleeve, Oven and Grill Cleaner, Spirinett, Bathroom Cleaner, Bathroom Scrub Mitt  
 617 Retail price: ~~\$142.50~~ **\$114.00**



SAVE \$33.50

**Sleep Clean Set**  
**1 each of:** Pillowcases (set of 2), Mattress Cleaner, Exfoliating Facial Mitt, Makeup Removal Cloths, Timeless Relaxation Rescue Gel  
 620 Retail price: ~~\$167.00~~ **\$133.50**



SAVE \$136.50

**Nordic Naturals Package**  
 1 Telescopic Mop Handle, 1 Mop Base, 1 Dry Superior Mop Pad, recycled, 1 Wet Mop Pad\*, recycled, 2 EnviroCloths\*, recycled, 1 Dusting Mitt\*, 1 Window Cloth\*, 1 Kitchen Cloth\*, 1 Kitchen Towel\*, 1 Bathroom Scrub Mitt\*, 1 Rubber Brush, 1 Cleaning Paste  
 616 30% OFF RRP ~~\$454.00~~ **\$317.50**

**Mop Package 1**  
 1 Telescopic Mop Handle  
 1 Mop Base  
 1 Dry Superior Mop Pad, recycled, orange  
 1 Wet Mop Pad, recycled, blue\*  
 1 Rubber Brush  
 SAVE \$22.50

505 10% OFF Retail price: ~~\$223.50~~ **\$201.00**

**Mop Package 2**  
 1 Telescopic Mop Handle  
 1 Mop Base  
 1 Chenille Dry Mop Pad  
 1 Wet Mop Pad, recycled, blue\*  
 1 Rubber Brush  
 SAVE \$23.00

606 10% OFF Retail price: ~~\$225.50~~ **\$202.50**

**Mop Package 3**  
 1 Telescopic Mop Handle  
 1 Mop Base  
 1 Rubber Brush  
 1 Wet Mop Pad, recycled rose quartz  
 1 Dry Superior Mop Pad, recycled, champagne  
 SAVE \$22.50

612 10% OFF Retail price: ~~\$223.50~~ **\$201.00**

**Mop Package 4**  
 1 Telescopic Mop Handle  
 1 Mop Base  
 1 Dry Superior Mop Pad, recycled, orange  
 1 Tile Mop Pad  
 1 Rubber Brush  
 SAVE \$22.50

556 10% OFF Retail price: ~~\$222.50~~ **\$200.00**

**Mop Package 5**  
 1 Telescopic Mop Handle  
 1 Mop Base  
 1 Chenille Dry Mop Pad  
 1 Tile Mop Pad  
 1 Rubber Brush  
 SAVE \$22.50

611 10% OFF Retail price: ~~\$224.50~~ **\$202.00**

See pages 14 to 17 for information on the components of our Mop Systems.



SAVE \$32.50

**Body Clean Set**  
**1 each of:** Bath Towel\*, Body and Face Pack\*, Body Scrub Mitt, Crystal Deodorant, Peppermint Foaming Hand Wash  
 619 Retail price: ~~\$161.50~~ **\$129.00**



SAVE \$25.00

**Eat Clean Set**  
**1 each of:** Dish Cloths (pack of 2), Dishwashing Liquid, Counter Cloths\*, Reusable Produce Bags, Fresh Produce Wash  
 618 Retail price: ~~\$123.50~~ **\$98.50**



SAVE \$159.50

**Healthy Home Package**  
 1 EnviroCloth\*, 1 Window Cloth\*, 1 Dusting Mitt\*, 1 Cleaning Paste, 1 Mop Base, 1 Tile Mop Pad, 1 Wet Mop Pad, recycled, 1 Chenille Dry Mop Pad, 1 Telescopic Mop Handle, 1 Rubber Brush, 1 Kitchen Towel\*, 1 Kitchen Cloth\*, 1 EnviroScrubs, 1 Dish Cloths, 1 Car Wash Mitt  
 5262 30% OFF RRP ~~\$531.50~~ **\$372.00**



SAVE \$17.50

**Kick Start Kit**  
 Makes a wonderful wedding shower or housewarming gift!  
**1 each of:** EnviroCloth™, Window Cloth\*, Dusting Mitt\*  
 800006 20% OFF Retail price: ~~\$87.00~~ **\$69.50**

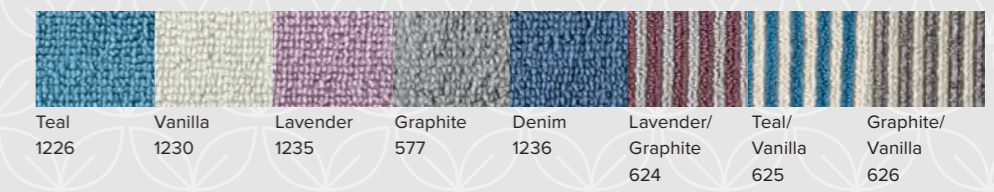


SAVE \$61.50

**Dream Starter Kit**  
**1 each of:** EnviroCloth\*, Window Cloth\*, Dusting Mitt\*, Cleaning Paste, Kitchen Towel\*, Kitchen Cloth\*, EnviroScrubs  
 527 30% OFF RRP ~~\$204.00~~ **\$142.50**



**Towel Collection**  
**1 Hand Towel\*, 2 Bath Towels\*, 1 Body and Face Pack\***  
 15% OFF Retail price: ~~\$192.00~~ **\$163.00**

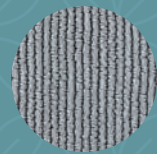


SAVE \$29.00

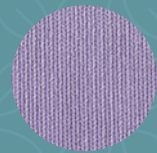
# what cloth FOR WHAT JOB.

Grimy, dirty messes are no match for Norwex Microfibre. Each weave is specially designed to clean specific surfaces, leaving everything clean, shiny and harmful chemical-free.

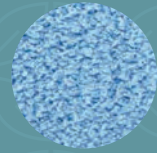
## EVERY SPACE



**EnviroCloth™** BacLock®  
Our “E for everything” cloth has an ultra-thick, dense weave to remove up to 99% of bacteria and dirt on almost every surface with water alone. *Sold on page 8.*



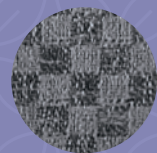
**Window Cloth** BacLock®  
The fine, flat weave makes it great for shining and polishing. *Sold on page 8.*



**Dusting Mitt** BacLock®  
Dense, plush microfibre attracts and traps dust particles and dust-related allergens. *Sold on page 10.*

Wood	Glass	Tile	Granite/ Marble	Ceramic	Stainless Steel/ Smooth Metals	Produce	BacLock®
🏠	🏠	🏠	🏠	🏠	🏠		🏠
	🏠		🏠	🏠	🏠		🏠
			🏠	🏠	🏠		🏠

## BATHROOM



**Bathroom Scrub Mitt** BacLock®  
This dual-sided mitt has both a soft and a scrubby side to safely remove dirt, grime, soap scum, hard water deposits and more. *Host Reward on page 37.*

		🏠	🏠	🏠	🏠		🏠
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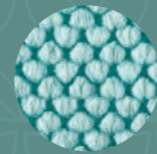
## FOOD PREP & STORAGE



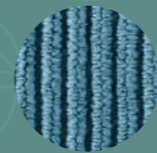
**Veggie and Fruit Scrub Cloth**  
Scrubby side quickly cleans produce and soft side polishes. *Sold on page 28.*

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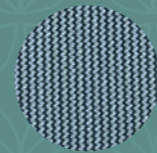
## KITCHEN



**Counter Cloths** BacLock®  
The absorbent popcorn weave replaces paper towels to wipe up spills. *Sold on page 23.*



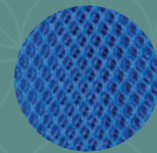
**Kitchen Cloths and Towels** BacLock®  
The channel and diamond weaves are specially designed to pick up messes and dry hands, dishes and more. *Sold on page 22.*



**Stainless Steel Cloth** BacLock®  
The extra-tight, flat weave of this cloth quickly gets stainless steel and other metal appliances streak-free and gleaming. *Test on an inconspicuous spot before using on surfaces with special coatings. Sold on page 27.*



**Kitchen Scrub Cloth**  
The checkered weave scrubs hard-to-clean pots, pans, sinks and counters. *Sold on page 25.*

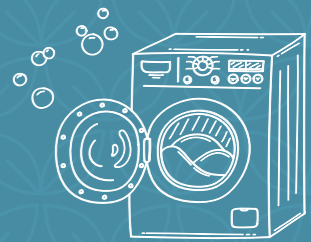


**Dish Cloths**  
The netted weave is great for cleaning dishes, sticky benchtops and more. Rinses clean and dries quickly. *Sold on page 26.*

Wood	Glass	Tile	Granite/ Marble	Ceramic	Stainless Steel/ Smooth Metals	Produce	BacLock®
	🏠	🏠	🏠	🏠	🏠		🏠
🏠	🏠	🏠	🏠	🏠	🏠		🏠
	🏠			🏠	🏠		🏠
🏠	🏠	🏠	🏠	🏠	🏠		
	🏠		🏠	🏠			

## how to care for your microfibre.

- Rinse slightly dirty microfibre cloths under warm, running water and hang to dry or drop into the dryer.
- Launder microfibre cloths separately or with other lint-free laundry. Dry completely.
- For best results, use a laundry detergent that's free from fillers, like a Norwex laundry detergent.
- Do not use bleach. Do not use fabric softeners or dryer sheets when laundering microfibre; they coat the fibres and reduce their ability to clean effectively.
- For an even deeper clean, use Microfibre Cleaner Laundry Booster.



**All Norwex Microfibre products carry a two-year warranty.**  
Please visit [www.norwex.com/product-guarantee](http://www.norwex.com/product-guarantee) for complete details.



# love what you see?

## GET IT FOR *free!*

### HOST A NORWEX PARTY

- Online ▪ At home ▪ Wherever you like!

Hosting a Norwex Party is a fast, fun and easy way to earn FREE Norwex products!



REACH OUT TO YOUR CONSULTANT  
*to personalise your Norwex party!*

## you can totally DO THIS!

Looking for a great new side gig? If you're inspired by the idea of radically reducing chemicals in the homes of your friends and family, then join us!

### you can earn a supplemental income for sharing Norwex with others!

This includes 32% on every product sale.

### here's what you get.

Your Party Starter Kit contains the EnviroCloth™, Window Cloth, Dusting Mitt, and sample sizes of our Ultra Power Plus™ Laundry Detergent and Cleaning Paste (74 ml). Plus it includes our Mop System, Rubber Brush, Kitchen Scrub Cloth, Kitchen Cloth, Kitchen Towel and Dish Cloths and all the supplies you need to hold your first parties!

### it's easy and fun!

- Start for FREE\*
- Hold your first parties
- Begin earning 32% right away on products you sell

### your business, your way.

Party at home or online—or both! You'll set your own schedule and we'll support you every step of the way.

### start today.

Talk to the person who shared this catalogue with you.

*"When I joined Norwex I thought it would be a nice hobby, two and a half years later I have a successful business with an amazing Team. To be able to share incredible products while earning an income is a dream come true for this mum of 3."*



**Manal Touma**, Senior Executive Sales Leader, NSW  
Creating Safe Havens for 3 years



\*Pay just \$10.95 for Starter Kit shipping and handling fee when you generate Subtotal A sales of \$2,500 or more during your first 90 days. If this criteria isn't met, you will be charged \$250 for your Starter Kit. Kit contents subject to change.

# pet WITH A purpose

**new pet with a purpose** 

A portion of the proceeds from the sale of this product benefits the Norwex Charitable Initiative and Washed Ashore, a charitable program creating awareness of marine debris and plastic pollution through art.

Your little ones will love this pillow's plush, fluffy textures; you'll love that it's made from new remnants left over when making Norwex Microfibre products. Not for use by children under 2. *Not for use in cribs, strollers, playpens, prams or cots.*

Size: 45.7 cm x 40.6 cm x 10.1 cm  
357092 sea turtle **\$57.50**

*Donations from Sea Turtle Pet With a Purpose made from August 1 to December 31, 2020.*



At Norwex, we're real people who genuinely want to be a force for good, for our families as well as our planet. Instead of striving to be the best *in* the world, we're focused on being the best *for* our world.

Won't you join us? Help us take active responsibility for radically reducing chemicals in our homes and living more sustainably.

Help us create a brighter future for everyone. Connect with your Norwex Consultant today or visit [www.norwex.com.au](http://www.norwex.com.au)

Your Norwex Independent Consultant:

"Call me today to learn more about how to create your Safe Haven!"



Norwex backs its quality commitment with a 100% satisfaction guarantee. We will refund, replace or exchange any products that are not to your complete satisfaction within 60 days of purchase. Additional warranty information is provided in this catalogue for specific products.

Actual product sizes and colours shown may vary slightly. We reserve the right to change colours throughout the year. Please refer to product labels for complete use instructions. Norwex is not liable for any damage caused to personal property resulting from the use of any Norwex products.

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For the most up-to-date product information, please ask your Norwex Consultant.